

NAIL • ARTISTS



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## "You should do what you do best and what you love."

Cornelia Wolfrum

# ABOUT US Cornelia Wolfrum For more than 20 years

For more than 30 years always working in the nail business, she sees herself as a representative of all nail designers who make their living with this profession.

It is most important for her to always be up to date, to know her products well and to be able to work with those professionally.

Thanks to her experience as a representative of nameable companies for many years, she noticed over and over again how one-sided most product lines were.

Never all needs could have been satisfied. Together with other trainers and educators, she gave thought about that, did a lot of test and resultant developed a gel as well as an acrylic line.

Now Nail Artists is a well-known exclusive brand for nail modelling equipment and nail art. Nail Artists has made a name for itself - working throughout all of Europe for many years, as well as in India - Cornelia and all her business associates are doing an amazing job to meet the needs of every nail designer.



#### **Nail • Artists**

### Exclusiveness, creativity, innovation

#### A product line for all fields of nail design

No matter if you are working with gel, polygel or with the powder-liquid-system – it is important for us that everyone, beginner or professional, gets satisfied and can work efficiently with the product line they choose. We provide you everything you need.

#### **Nail Artists**

values education, service and customer care. We are a big Nail Artists family worldwide, we value and care for each other.

#### **Exclusiveness**

High quality products with an appealing look promise high customer satisfaction and a representative appearance.

#### Creativity

Be an artist - get an artist

Due to this motto, we are constantly creating new designs, to make nail design a work of art.

#### **Innovation**

Always be up to date, that is our device: Never stand still, never take a rest, there is always something new.

# Always looking for something new!



## Our.Products

# **GEL**

## The right one for everyone

Our product range offers only high quality products: one gel line with builder gels, camouflage gels, french gels, a wide collection of colored gel coats, and many more.



Our two premium acrylic lines provide many acrylic powders in different colors, two different liquids and hundreds of color powders - one more beautiful than the other!

Acry Our.Products

NAIL·ARTISTS. price varietée



# Our.Products SoakOFF.PGel

Our latest blast is the SoakOFF.PGel, which comes in 5 different colors, featuring all equipment you need, brushes with convenient spatulas and Reverse.NailTIP.forms



If you want to make the best out of your customers' nails, we are the right place for you - come and discover our wide range of nail art products: from rhinestones to foils up to pearls!

Let it shine!
NailART

**Our.Products** 

## "It is my soal to demonstrate different possibilities of nail design.

Cornelia Wolfrum

#### FAIRS Meet Nail Artists

We show you the latest trends, new products and introduce you to our concept: optimisation for nail designers and customers. Try our products directly at our booth and let us show you how to use our products and what makes the difference.

We are there for you! We take you by the hand and explore your needs together and will find the perfect products for you.

We are working close with our distributors, who are joining fairs in their countries and try to partake in as much events as possible! We love to meet our customers from all the world.







## A international team

We are one big Nail Artists Family. We have distributors not only in Germany, but all over Europe, we are even taking our chances at the Indian market. Our distributors do not only sell Nail Artists products in their countries, they also host trainings and participate in shows - they represent Nail Artists with heart and soul.

We are always open to meeting nail designers and exploring the possibilities of a collaboration!





"Never stand still, never take a rest, there is always something new!"
Cornella Wolfrum

## TRAININGS passing on our knowledge

Betimes, I felt the need to impart my knowledge and my competence in order to disburden my colleagues. Hence I started the Nail Academy in 1999 with trainings all over Germany. I love to teach and to see the improvements and how good nail designers can work when they are properly shown how to

The direct contact with nail designers, working close with them, discovering how to improve their techniques - the face-to-face exchange with people is my true passion!





# LASHES More than just nails

In 2016, Nail Artists has been complemented by the **LASHES line**.

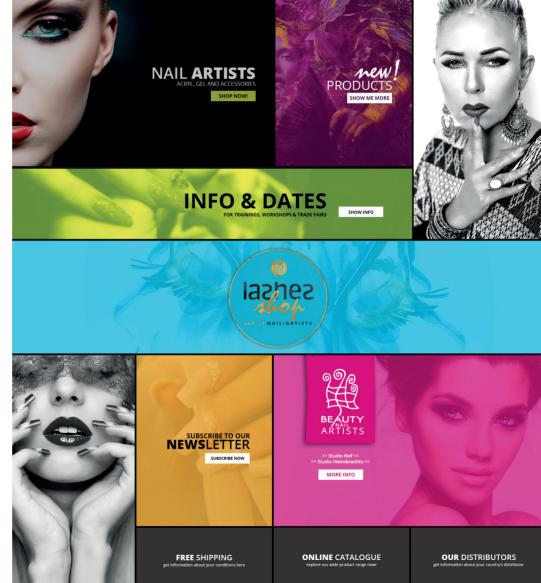
Artificial lashes in different curves and strength, even in different colors, as well as all the necessary equipment like tweezers, scissors, glue, eye pads... - we got the right thing for you. This product line comes in a pink and turquoise design and will surely flatter your eyes!



You want to know more?













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