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**APPLIANCE  
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appliances for your  
kitchen

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**SMART EQUIPMENT**

**OR SMART CHEFS**



**Featured Products**  
The latest in  
kitchen products

**Smart Equipment**  
The latest in  
kitchen smart  
equipment

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# PRODUCT CATALOGUE



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VEGETABLES CUTTERS  
HALLDE RG-400



1 Model RG-400

2 Stand mount with basket

3 Machine Table

4 Caravan Trolley

5 Blade Options

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## TEST YOUR KNOWLEDGE



### ANSWER

1. The first of the summer is June  
2. The month with the most days is July  
3. The number of days in a week is seven  
4. The number of days in a month is 30 or 31  
5. The number of days in a year is 365  
6. The number of days in a leap year is 366  
7. The number of days in a century is 36525  
8. The number of days in a millennium is 365242  
9. The number of days in a decade is 3652  
10. The number of days in a century is 36525  
11. The number of days in a millennium is 365242  
12. The number of days in a decade is 3652  
13. The number of days in a century is 36525  
14. The number of days in a millennium is 365242  
15. The number of days in a decade is 3652  
16. The number of days in a century is 36525  
17. The number of days in a millennium is 365242  
18. The number of days in a decade is 3652  
19. The number of days in a century is 36525  
20. The number of days in a millennium is 365242

## Gujarat shines again in the national health-care survey

The Gujarat State Government's Action Strategy for Health Care has been commended by the National Health Survey Commission.

60

60



**Nitin Doshi**  
I'm glad we  
are doing well  
in all areas.



**Anil Shah**  
It's not just  
a number,  
it's a new chapter.



**Anshu Chaudhary**  
It's not just  
a number,  
it's a new chapter.



**Anil Shah**  
I'm glad we  
are doing well  
in all areas.



**Anil Shah**  
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**Anil Shah**  
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a number,  
it's a new chapter.

## THE TESTIMONIES

# **BROCHURES & LEAFLETS**





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Since its launch in 2008, GujaratiLexicon has grown and is the default portal of Gujarati language learners, with more than 400,000 visitors and the growth continues.



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- Comprehensive, scientific and rich lexicon of knowledge
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- Novelty
- Mobile application

With its flagship lexicon GujaratiLexicon, the original Bhagidigcomaral is the world's first digital lexicon and is available with a user-friendly app GujaratiLexicon



GujaratiLexicon Team digitized Bhagidigcomaral and launched its digital version in a record time of 13 hours. Sushil Chavhan Patel dedicated the project to the world in April 2009.

**Gujarati Lexicon**

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We invite donations for supporting GujaratiLexicon project and Gujarati language. Your support helps us continue and accelerate the work on GujaratiLexicon. Team GujaratiLexicon wishes to create a Gujarati World Heritage Centre. You can make donations online at: [gujaratilexicon.com/donations/](http://gujaratilexicon.com/donations/)



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Gujarati Culture and Heritage Foundation aims to preserve, nurture, promote the language, lexical resources, culture, etc through the use of world-class and contemporary technological tools, among the Gujarati community. The Trust is registered under Bombay Public Trust Act 1950 and other laws governing the public charitable trust.

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આપણી ભાષા  
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**વિષય :**  
ભાષા • લેક્સિકન

---

**વિષય :**  
ગુજરાત અને ગુજરાતી ભાષાની ઉદ્ભવની વાતો ગુજરાતી ભાષા અને તેના સ્વરૂપોનું સ્વરૂપ, ભાષા અને સ્વરૂપ વચ્ચેના સુબોધનું સ્વરૂપ.

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Several other  
side dishes to  
choose from in  
the menu

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- Order online at [www.krispykrunchy.com](http://www.krispykrunchy.com) so that we can get it cooked specially for you.
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# RESEARCH REPORT





RESEARCH REPORT  
& BUSINESS PLAN

Udharpur Diagnostic Market

A market research report by  
**WIZKRAFT**  
SOLUTIONS





# RESEARCH REPORT & BUSINESS PLAN

## Udupur Diagnostic Market



A market research report by  
**WIZKRAFT**  
RESEARCH

...the volume of USD in Uduppi we recommend going for 2 machines in the beginning.

**RECOMMENDATION**

- Considering the volume of USD in Uduppi we recommend going for 2 machines in the beginning.
- We can have (E Series and) Vishnu (E Series) as well as have Dry Chem.
- Large Series can be bought after one year.
- We recommend any good machine from Siemens.
- If we select one company for all the machines we can get bulk buy discounts along with other benefits like warranty and replacement of parts.

**RECOMMENDATION**

- We do not have the volume details in the machine manual in case in any technology or laptop is not available.
- Mammography can be installed in the beginning with the least on-going price.
- There are two types of machines available.
- Siemens analogue machines are considered good in the market.

**RECOMMENDATION**

- We recommend having at least 5 desktop units in the beginning and later it can be expanded. Out of 5-6 machines we should buy 3 desktop and 2 laptop.
- The brand should be Dell, HP or U-Series or 11-Series or 12-Series.

**RECOMMENDATION**

- We recommend having at least 5 desktop units in the beginning and later it can be expanded. Out of 5-6 machines we should buy 3 desktop and 2 laptop.
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- Large Series can be bought after one year.
- We recommend any good machine from Siemens.
- If we select one company for all the machines we can get bulk buy discounts along with other benefits like warranty and replacement of parts.

**RECOMMENDATION**

- We do not have the volume details in the machine manual in case in any technology or laptop is not available.
- Mammography can be installed in the beginning with the least on-going price.
- There are two types of machines available.
- Siemens analogue machines are considered good in the market.

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**Intense competition for new diagnostic centre**  
 Arth Diagnostic is the first choice of the respondents with 44.2% respondents lead it, it is followed by Medicentre with a score of 43.2% and Dr. Lal Pathlab with 33.0%. Suprabh, which is a national diagnostic chain is not a strong competitor in Udaipur and only 10% respondents lead it. The respondents rated their likes and dislikes on the basis of cost, service, waiting time and reporting.

To further probe the reasons for liking the three main centres of Udaipur, the team at Wizzcraft went to the diagnostic centres and collected the data from there. As it was a personal visit by the team, other factors like basic amenities, ambience, uniform, footfall and crowd management were also observed.

Here we would like to show some graphical data to show the volume of business for MRI, CT, X-Ray & Sonography to break and measure competition technology wise.

The volume of MRI is good in Udaipur. Though very few diagnostic centres have it but the three main centres Arth Diagnostic, Star Imaging and Medicentre contribute the maximum. All the three centres have 15 sets MRI machines. Star Imaging does the maximum number of MRI with 30-35 MRI per day followed by Medicentre with 20-25 MRI per day and Arth with 20 MRI per day.

#### MRI BEAM-UP DIAGNOSTIC CENTRE



The volume of CT scans is also very high, and the city has good number of CT scan machines. During the pandemic the number of CT scans done was very high and many new machines were also installed by the standalone centres. Arth diagnostic does the maximum number of CT scan with 15 CT/day followed by Medicentre with 10 CT/day and both Dr. Lal Pathlab and Sono Lab does 5

CT/day each. Dr. Lal Pathlab, Arth Diagnostic, Medicentre and Sono Lab have 15 slice machines.

#### CT SCAN BEAM-UP DIAGNOSTIC CENTRE



X-Ray, which is the most common diagnostic test also has a good potential in Udaipur. Arth diagnostic tops the list in volume with around 125 x-rays per day followed by Medicentre with 100-120 x-rays per day. Dr. Lal Pathlab with 60-80 x-rays per day, Anaradi with 30-35 x-rays per day and Star X-Ray & SonoLab doing 20-30 x-rays per day each. Medicentre has two x-ray machines whereas others have one x-ray machine each. Most of the machines are high frequency.

#### X-RAY BEAM-UP DIAGNOSTIC CENTRE



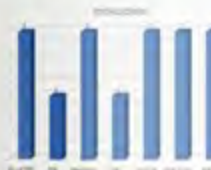
Sonography is done extensively in Udaipur and most of the big diagnostic centres have more than one machines. They have combination of both E series & Voluson with 6% E series machines and 33% Voluson machines. Dr. Lal Pathlab and Sono Lab have 2 machines each, whereas Arth Diagnostic, S. Medicentre have 3 machines each. Others have one machine each. Medicentre and Arth Diagnostic go neck to neck with Arth Diagnostic, doing 100-125 procedures per day and Medicentre doing 100-80 procedures per day followed by Dr. Lal Pathlab and Sono Lab where Dr. Lal Pathlab does 30-35 procedures and Sono Lab does 100 procedures per day. Anaradi does 20-25 procedures per day and Star Diagnostic does 10 procedures per day.

Imaging quality and sample collection, both are

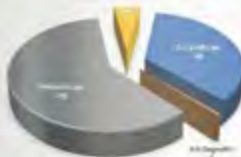
#### SONOGRAPHY BEAM-UP DIAGNOSTIC CENTRE



as satellite centres of the diagnostic centres helps in increasing the span of reach among the target segment for the diagnostic centre. From the patients and their relative's point of view, it becomes their convenience as they have a centre in their locality or nearby. Most of the diagnostic centres have 2 testing centres except Arth Diagnostic & Star Imaging which have just 1 testing centre in Udaipur. But when it comes to sample collection centres, Medicentre tops the list with 280 sample collection centres, followed by Dr. Lal Pathlab with 140 sample collection centres and Anaradi for 21 and Arth Diagnostic has 2 sample collection centres.



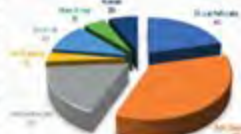
#### SAMPLE COLLECTION CENTRE



The number of satellite centres have a direct impact on the footfall of these diagnostic centres as the graph illustrates widely.



#### SITTING CAPACITY - DIAGNOSTIC CENTRE

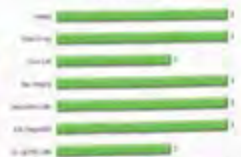


Medicentre tops the list with the highest footfall of around 800 people per day followed by Arth Diagnostic with 600 and Dr. Lal Pathlab with 300 people per day. The footfall at Star Imaging, Sono Lab, Haven X-ray and Anaradi are between 80 to 150 per day.

High footfall should also get some place to sit in the diagnostic centre. The reason many respondents rated Arth Diagnostic very high because there they have good capacity for people to sit. The chart above illustrates the sitting capacity at different diagnostic centres of Udaipur.

The footfall of the diagnostic centre directly influences the volume of business and in turn the ROI.

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Inauguration on:  
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Ahmedabad - 380 059*

*Please join us to bless the would-be parents:  
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