



3 SISTERS

**Proudly Indian.
Crafting Premium Beverages
for the World.**

BUSINESS BROCHURE



3SISTERS

PREMIUM NON-ALCOHOLIC BEERS



BEER WITH A DIFFERENCE

6 Refreshing flavours



1. German Lager

Our master brewers started with the age old question, "What would beer without alcohol taste like?". And, to answer this, they devised our iconic 0% alcohol brewing method and combined that with the finest ingredients. The result is our signature **German Lager** Non-Alcoholic beer.



2. Kiwi Mint

Brewed from fresh mint leaves and lemon zest using our innovative 0% alcohol retentive brewing process. With 3Sisters' **Kiwi Mint** non-alcoholic beer, you'll love drinking this as much as we love making it! Our master brewers crafted the non alcoholic Kiwi Mint beer in pursuit of a fresh new flavour. With every sip, you can feel a calm settle upon you, as the zesty taste of kiwis and mints trickles through your body.



3. Ginger

When life gives you ginger, make something amazing out of it. It's refreshing, it's great for immunity, it gets you ticking, and it's packed into the amazing 3Sister's Ginger non alcoholic beer! That's what led our master brewers to brew the finest non-alcoholic Ginger beer there is! Made from the freshest ginger, all natural fruit juices and additives, and our innovative 0% alcohol retentive brewing process.



4. Peach

Made from the freshest peaches, all natural fruit juices and additives, and our innovative 0% alcohol retentive brewing process. 3Sisters' Peach non-alcoholic beer is exactly the way it sounds - groovy and peachy! The journey of making this brew started with the quest down the history books. The Chinese Royalty was bananas after peaches. And we thought - heck! Let's give our drinkers something to dish out the royal treatment!



5. Cranberry

Made from the freshest cranberries, all natural fruit juices and additives, and our innovative 0% alcohol retentive brewing process. With 3Sisters' Cranberry non-alcoholic beer, indulge in the refreshing taste of cranberries - anytime, anywhere! Our master brewers got together to create the ultimate party drink - the non alcoholic Cranberry beer!



6. Strawberry

Made from the freshest strawberries, all natural fruit juices and additives, and our innovative 0% alcohol retentive brewing process. We're confident that with 3Sisters' Strawberry non-alcoholic beer, you'll love drinking this as much as we love making it! Our non alcoholic Strawberry beer was born when our master brewers sat to create the perfect blend for Valentine's Day! After a whole lot of debate, they settled in on the perfect lovers' drink.

Infusing Goodness
into Unwinding Time



India's First
Premium Seltzer



Energy
Drinks for
Non -
Conformists

**UPCOMING
PRODUCTS**

So Good,
You Forget
It's an
Energy Drink



zero
ALCOHOL | SUGAR



NEW
RELEASES

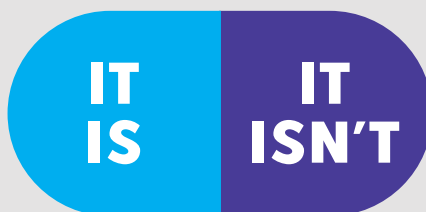


Ready-to-Eat Healthier Snack

HUNGRY?
LET'S CUT THE BULLSH*T.



Roasted
Dayumn Delicious!
Healthier Snack
Light



Fried
Pretentious
Boring
A Full Meal

NO-FAFF HEALTHIER SNACKS

5 Delicious Flavours. And 0 Bullsh*t.



1. Diet Protein Mix

Commonly referred to as 'Moong Jor', the Diet Protein Mix will remind you of the good old mela days. Except, this one's tastier and you can carry it everywhere you go.

2. Roasted Ragi Multiflakes

Also known as Ragi Chiwda, the Roasted Ragi Multiflakes bring to you the good ol' awesomeness of Ragi! Only, this one's tastier and you can carry it everywhere you go.



3. Roasted Multigrain Snack

It's a mix of 5 grains, it's light, and it's delicious! And you can carry it everywhere you go.

4. Himalayan Pink Salt Makhana

Munch on the traditional Indian snack, only this one's tastier, lighter, and you can carry it everywhere you go.



5. Cheddar Cheese Makhana

Crafted with love, this is our cheesy take on the traditional Indian snack. Only this one's tastier than usual, lighter, and you can carry it everywhere you go.

OUR PRESENCE - RETAIL

Born in India, refreshing the world

EXPORTING TO



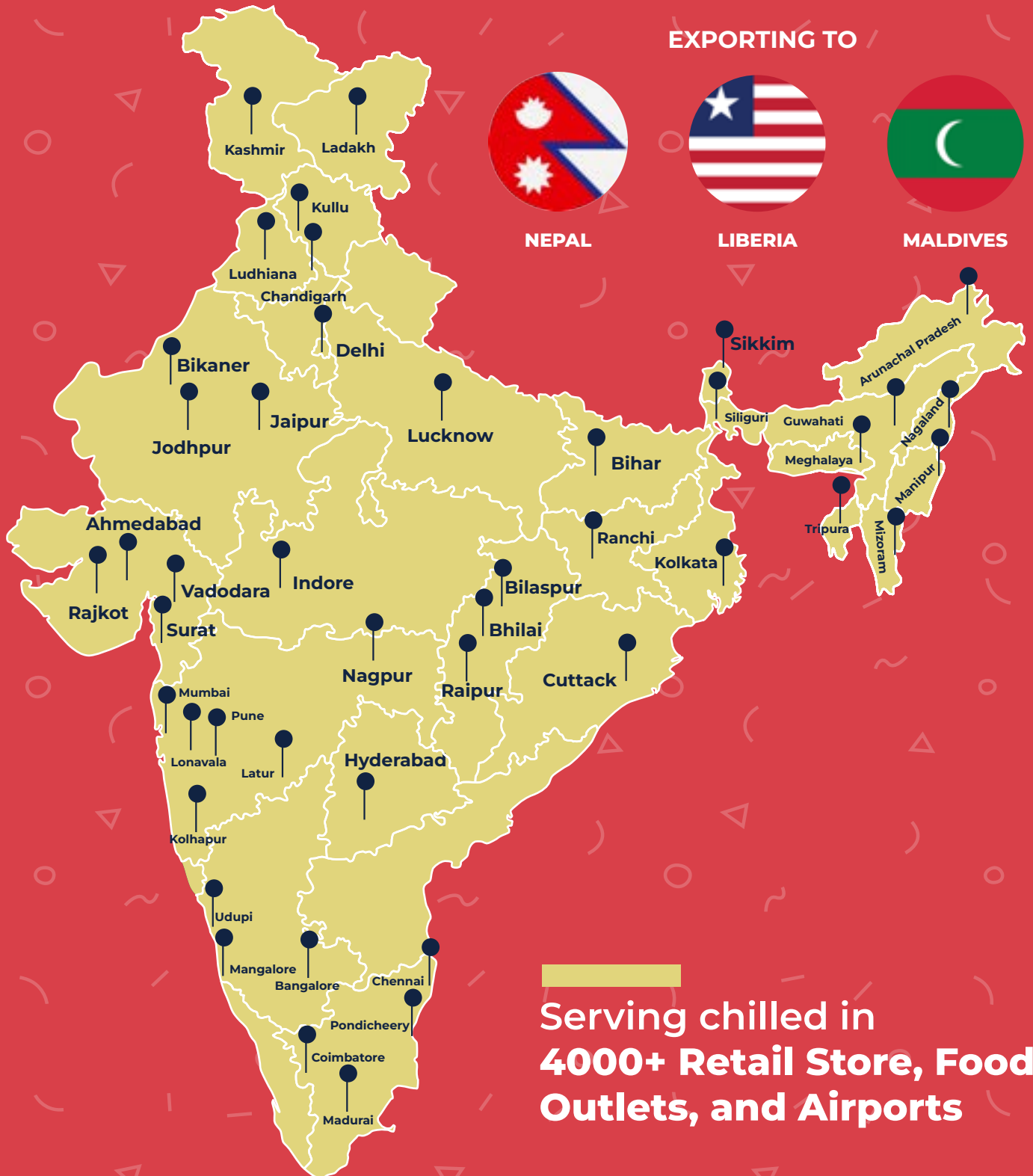
NEPAL



LIBERIA



MALDIVES



Serving chilled in
**4000+ Retail Store, Food
Outlets, and Airports**

WHO DO WE CATER TO?

Our community Catering to a diverse audience



Kids

Age : less than 18

Love us for a different taste and curiosity around beer; Parents approve since we're non-alcoholic



Millennials & Genz

Age : 18 - 40

Prefer us for the refreshing taste, cool factor, and a sober option



Elder Audience

Age : 40+

Prefer 3Sisters to refresh, bond with a younger audience, and enjoy relatable Indian tastes

“

Thumbs up ! 3 Sisters beer is loved by all of us students here at Sikkim Manipal university, it's fun, tasty & refreshing. Its amazing & I think everyone should try..

Aditi Sharma
Student,
Sikkim Manipal University

”

“

No need to worry about hangover trouble, this will make your fun double!!! Celebrate anywhere, anytime and with anyone.

Roop Thakur
Digital Creator, Manali

”

“

It's my new favourite drink!

Kimmi Khongsai
Digital Creator, Raipur

”

“

If you want to avoid a hangover but still want to have fun with beer then this @3sistersdrinks non-alcoholic beer is made for you. You can have this in your house party with your friends and also while traveling #withouthangover Like we did ☺ this is the perfect treat.

Nikhil
Travel Creator, Pune

”

“

Beer while driving - YES
Beer for kids - YES
Hangover - NO
It's the perfect delicious companion on road trips!

Mallika Prakash
a.k.a. Moto Mallika
Curator - Moto Art Show

”

OUR PARTNERS

Available online

Partnered with preferred platforms to serve customers
anywhere and everywhere



Strategic partnerships

Collaborations to boost penetration across industries



ZOSTEL



EVENTS

Powering through with 3Sisters

**BMW GS Trophy
Qualifiers 2022 - Karjat**



TEDxRambaug 2022 - Kalyan



**Launch Event - Academy of
Motorcycling - Mumbai**



Local Food Fest 2022 - Raipur



**BMW - GS 850 Launch Event,
Mumbai**

**Sampling Activity - Terminal 2,
Mumbai Airport**



PARTNER WITH 3SISTERS

**Grow with one of India's leading
non-alcoholic beverage brands**



Lucrative Margins on Each Order



Dedicated Marketing Support



Insights-driven & Market Tested Products



24 x 7 Support for All Stakeholders



Aggressive Marketing from Brand



Globally Expanding Brand



Outreach to Local Establishments

MARKETING SUPPORT

Creating brand recall through online & offline assets



Video Marketing & Cinema Advertising



Tent Cards



Tri-fold Brochure



Promo Table & Standees



Counter-Top Display Asset (Retail)



Banners & Posters

JOIN THE GLOBAL PREMIUM BEVERAGES REVOLUTION

Contact for Business Enquiries / Distributorship

Adhar Beverages Pvt. Ltd.
(Manufacturers of Premium F&B Products)

Call Us

Phone No: 93261 95954, 99668 97772

Email Us

Contact@3sistersdrinks.com

Our Website

www.3SistersDrinks.com



Join the #3SistersFam on Social Media



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