

Single- Unit Franchise For CHAI THEORY

0% Royalty Until You Recover the Setup Cost

Investment: Rs. 10 Lakhs (Setup) + Rs. 2 Lakh (Franchise Fee) + Rental Deposit

Minimum Business Projection	
Particulars	Figures
No. of working days	30
Average Business Per Day	10,000
Monthly Business	3,00,000

Average Monthly Expense	
Rent + Electricity	35,000
Salary	75,000
Raw Material	1,20,000
Marketing	20,000
Total Expense	2,50,000

Average Monthly Income Rs 50,000/-



Other Revenues
 Advertisement Revenue from TV Ads Raised by Our Media Company i.e. Asli Kahani
 Subscription Model
 Events & Caterings
 Selling Tea Powder



Franchise Requirements
 Area: 100 Sq. Ft. Onwards | Investment : 10 Lakhs Onwards | Expansion : Kashmir to Kanyakumari

Single- Unit Franchise for SriStar Gold Company

Investment: Rs. 12 Lakh (Setup) + Rs 3 Lakh (Franchise Fees) + Rental Deposit

Minimum Business Projection	
Particulars	Figures
No. of working days	30
Average Business Per Day	50 (Grams)
Average Monthly Business	1500 (Grams)
Average Gold Rate Per Gram	6,000/-
Total Business For the Month	90 Lakhs

Average Monthly Expense	
Rent + Electricity	20,000
Salary	60,000
Marketing	50,000
Royalty fee 0.5%	45,000
Total Monthly Expense	175,000

Minimum 3% Profit of Total Business i.e. 2,70,000

Average Monthly Income Rs 95,000/-

Great Reasons to Partner with SriStar Gold Company

- Lowest Royalty: Unmatched 0.5% royalty fee on Gross Business.
- Transparent Transactions: World-class software for business monitoring.
- Industry Dominance: Over 4 years leading in the gold buying industry.
- Dual Business Model: Option to operate as both gold buyer and showroom.
- Gold Return Card: Exclusive offers with the first-ever Gold Return Card.
- Joining Sristar Group: Access to endless support and opportunities within the Sristar Group.



Our Important Equipments



German Technology Based KaratMeter Machine to Test Gold



Notes Counting Machine



Gold Weighing Machine

Franchise Requirements
 Area: 300-500 Sq. Ft | Investment : 12 Lakhs Onwards | Expansion : Kashmir to Kanyakumari

SRISTAR GOLD COMPANY

ISO9001:2015 Certified Company



- WE BUY YOUR GOLD
- WE RELEASE YOUR PLEDGED GOLD
- SELL YOUR GOLD @ ONLINE PRICE
- RENT GOLD @ 1 DAY



ASLIKAHANI

Expansion : Kashmir to Kanyakumari

People Who Invest In Gold, They Become Rich, But
People Who Invest in Gold Business, They Become Legends

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Our Branches

BENGALURU
COIMBATORE
CHENNAI
DAVANAGERE
HAVERI

Corporate Office:

a Unit of SriStar Sona Chandi (P) Ltd.

#280/1, Annamma Arcade, 2nd Floor, Sampige Road, 18th Cross Rd signal,

Malleswaram, Bengaluru, Karnataka 560003

E-mail: srikanth@sristargroup.com

www.stargoldcompany.com

Our Branches

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