

# Pratiti's

WEAR YOUR FEELINGS





# Pratit is a well known designer house,

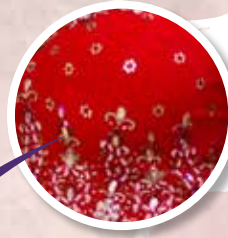
situated at the heart of Mumbai Dadar.

It's a 18 years old fashion brand of Pranoti Mhatre. Pranoti is a designer & proprietor of Pratit. Pranoti personally looks into everything from sourcing of fabric, embellishment etc to the final execution of outfit with the help of her efficient staff.

Once you wear Pratit outfit you will feel special about yourself for sure.

# Bridal Wear

Embroidered Blouses, Intricate and Jardozi embroidery done on blouses and sarees, Chaniya choli, Lehengas, Bridal Gowns



Beautiful Intricate Jardozi embroidery has been done on pure fabric.



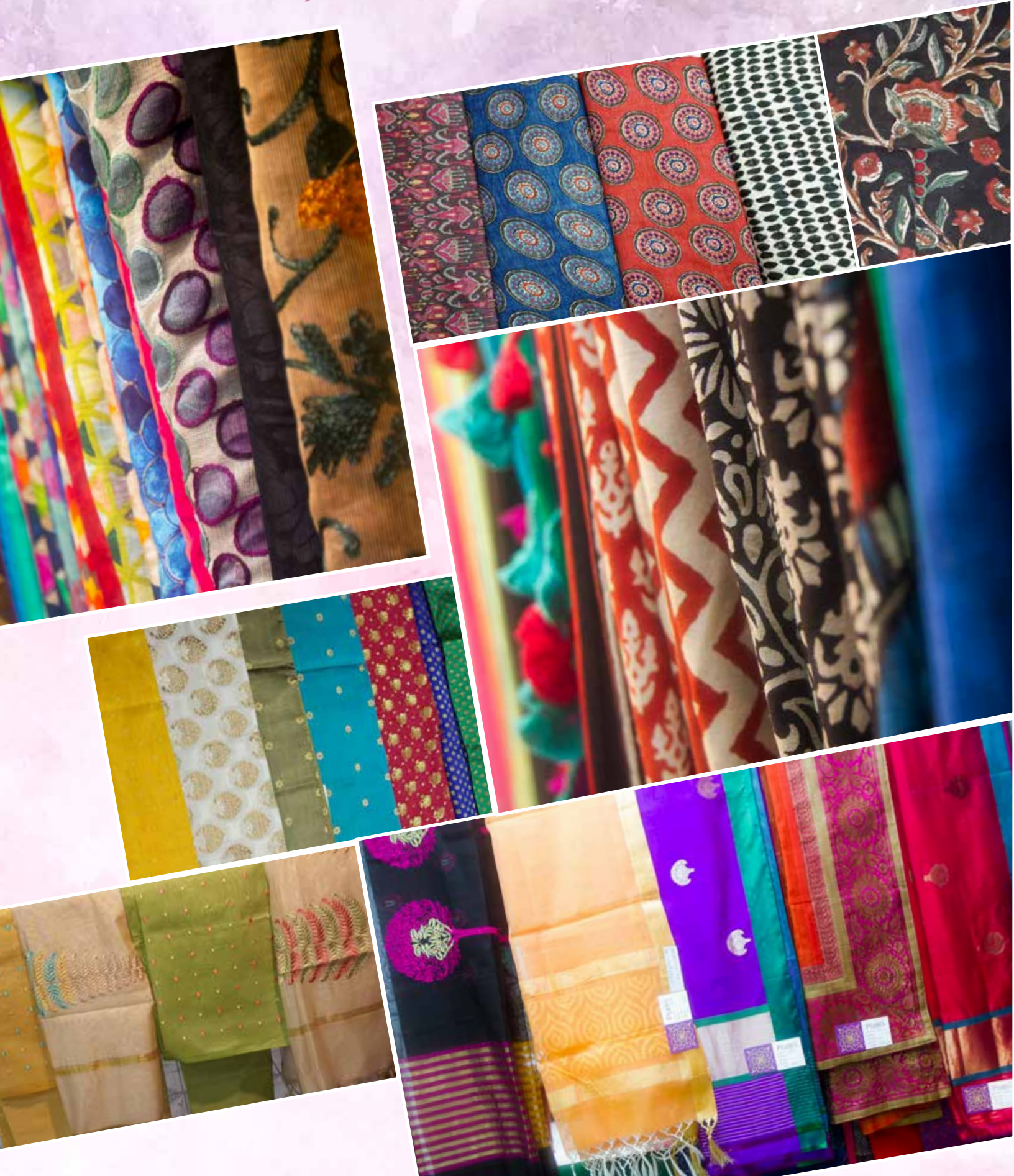
# Chaniya Choli



Embroidery and styling on Banarasi brocade Fabric



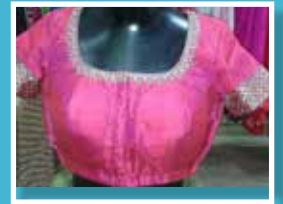
# Fabrics, Dupattas, Dress Material



# Sarees, Suit pieces, Blouse Fabrics



# Blouses



Material used is pure silk with heavy embroidery with exclusive design & cut





# Saree

We have exclusive collection of sarees, which includes Patolas, Ghadwals, Soft Silk, Upada, Paithani, Soft Kanjeevaram, Cotton, Silk Ikkats etc.



Ready to Wear Saree



# Party Wear



# Western Dresses



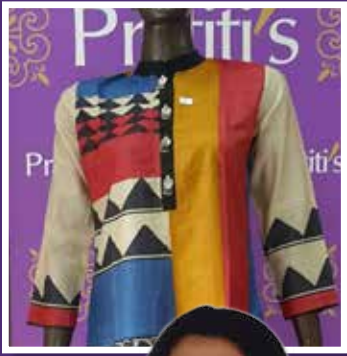
Embroidery is the craft of decorating fabric or other materials using a needle to apply thread or yarn. pearls, beads, quills, and sequins



# Western Tops



# Salwar Kameez



# Events @ Pratiti's



Makar  
Sakranti  
Special



Grand opening  
@ Pratiti's



Diwali  
@ Pratiti's

Christmas  
@ Pratiti's



# Pratiti's 25 years celebration

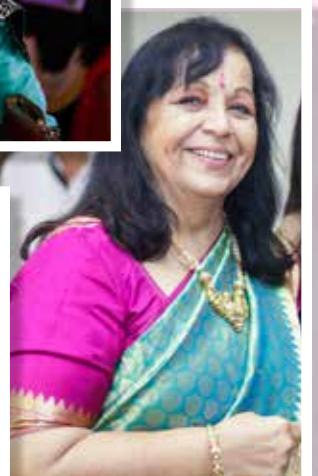


# Designed for Celebrities for events

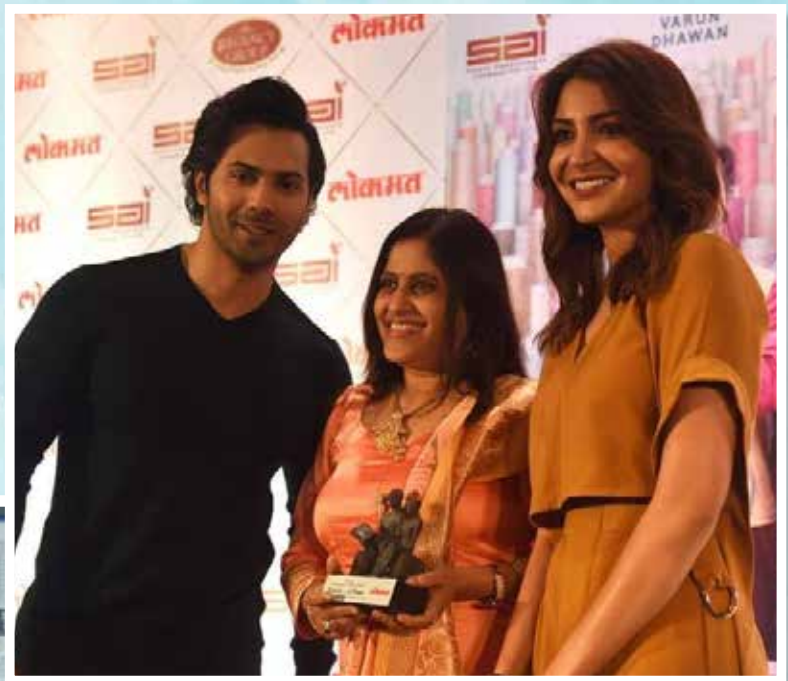




# Designed for Celebrities for Personal use



# Client Appreciation and Awards



“ I have no words to say thanks to you Panu. I have seen the efforts you took right from out sourcing the material, to purchasing the beautiful lace. Also I have witnessed so many meetings and discussions with your karigars. Your expert eye on detailing of the dress including efforts taken for selecting golden tissue for the **kalies**. Outcome was my girl was looking like fairy on the stage. Thank you for your kind help in this noble cause.

**Dr. Madhavi Indap**



Pranoti of Pratiti's enabled me to go for a complete Indian Makeover with exclusive, ethnic, colourful fabrics, designs and outfits. Her extremely well styled ensembles gives me more confidence, power and compliments.

**Dr. Ketna Mehta**

*Founder, Chairperson of NGO Nina Foundation and Editor & Management Advisor, Welingkar Management Institute.*



“

Pratiti's- A name which has become an integral part of my life. Pranoti and her team has always strived to make their clients look and feel good. Every design by Pratiti's is unique. The efforts taken by Pranoti to understand her clients need and taste is just marvellous. I adore you for the same. You have helped me define a dressing style which not only makes me look good but also boosts my confidence. You have always managed to meet my unreasonable timelines and have always delivered PAR EXCELLENCE.

**Vrushali Vaidya**  
A young entrepreneur

”

“

प्रणोती च्या प्रतीती मध्ये आलं, की जे काही आवडलं... पसंत केलं...सागितलं...कि ते बिनबोभाट शिवून आपल्या हातात पडतं...इतकच नव्हे तर नवीन काहीतरी पेहराव मला बरा दिसेल का अशी शंका व्यक्त करण्याचा अवकाश कि लगेच तो पेहराव नेसून तर बघा हो छानच दिसेल... अशी हिम्मत ही पाठोपाठ मिळते! खरंच प्रणोतीवर सगळं सोपवून मी निश्चिंत असते! प्रतीतीचे सगळेच..मुल-मुली, कारागीर प्रणोती सारखेच आपलेपणाने लक्ष देतात... मग का बर यावस नाही वाटणार?

रोहीनी हड्डंगडी

”

“

I know Pratiti boutique for years. It was earlier in a small shop in Dadar. Now they have a beautiful show room somewhere around. Several celebrities and film stars are attracted to Pratiti because of its owner, Pranoti. She is a hard working young woman who is very enterprising. She has built her customer base by attending to every individual lady, big or small.

She customises the apparels or costumes as per the personality of each of her clients. It is therefore a place where customers feel at home. Pranoti doesn't run this show alone. She has dedicated staff who has stuck to her for years.

Pranoti is vibrant and vivacious. You can bet a couple of fun filled social events at her venue at least once a month. Through these events, she keeps our cultural traditions alive and also strengthens her client base. I wish her and Pratiti a long tenure and more and more success with each New Year.

**Mrs. Neela Satyanarayan**  
1st lady IAS officer

”

“

प्रणोती बदल चार शब्दात लिहायच म्हणजे जरा कठीणच आहे. प्रणोतीची आणी माझी पहिली भेट सुमारे १६ वर्षापूर्वी म्हणजे २००२ मध्ये झाली. प्रणोती तेव्हा तिच्या वीर सावरकर रोड वरील ब्युटीक मध्ये आपला जन्म बसवत होती. तिचा गेल्या १६ वर्षातला तिचा व्यवसायातला, वीर सावरकर रोड ते सध्याच्या जैन मंदिर रोड व्हाया रानडे रोड चा प्रवास मी अगदी जवळून बघितला आहे.

प्रणोतीच्या कलेतील कसब येथे जरूर नमूद करावासा वाटतो. माझ्या मुलाच्या लग्नप्रसंगी दोघेही नवरा-नवरी अमेरिकेहून येणार होते. वेळ अतिशय कमी होता आणि नवरीचा रिसेप्शनचा ड्रेस शिवायचा होता. प्रणोतीने नवरीचा नुसता फोटो बघून ड्रेस शिवला आणि त्याच डिझाइन तर अप्रतिम होतच पण तो तिला इतका अचूक पणे फिट बसला की नवरी आश्चर्यचकीत झाली.

आज प्रणोती तीच्या कलेत एवढाच भक्कम पाया रोवून उभी आहे की सिने जगतातील नामवंत कलाकार सुद्धा तिच्याकडून डिझाईनिंग करून घेतल्याशिवाय राहत नाहीत. तुला असच यश उत्तरोत्तर मिळत राहो हिच शुभेच्छा.

मानसी दोंडे

”

# A Walk thru Pratiti's



# Pranoti @ Work





The background is a light blue, textured surface with various hand-drawn fashion sketches in black ink. The sketches include: a wide, draped collar with vertical lines; a long, flowing dress with a lace-up bodice; a long, narrow dress with vertical lines and a scalloped hem; a long, narrow dress with a wavy, scalloped pattern; a long, narrow dress with a zigzag pattern; and a long, narrow dress with a scalloped hem and a decorative border. The sketches are scattered across the page, some overlapping.

**DRESS  
LIKE  
YOU'RE  
ALREADY  
FAMOUS.**

**Pratiti's**  
WEAR YOUR FEELINGS

**PRANOTI MHATRE**

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