



# Hive Studios

PRODUCT PHOTOGRAPHY  
PRICING & SERVICES.

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# Welcome to the HIVE!

As the e-commerce industry continues to grow, the importance of high-quality product photography cannot be overstated. In today's digital world, the images you present of your products are often the first and last chance to make a lasting impression on potential customers.

At Hive Studio, we understand the importance of visually appealing product images that accurately showcase your products, and that's why we offer top-notch product photography services in Kolkata for e-commerce brands.



Argha Sikder  
Founder & Creative director

*Argha Sikder*



<b>CATEGORY</b>	<b>TYPES</b>	<b>DELIVERABLES</b>	<b>APPROX NO OF PRODUCTS</b>	<b>COST PER PRODUCT</b>
Small Table Top Products	Non Shiny	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 300/-
Small Table Top Products	Shiny/Reflective	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 325/-
Small Table Top Products	Non Shiny	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 275/-
Small Table Top Products	Shiny/Reflective	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 300/-
Footwear	Non Shiny	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 300/-
Footwear	Shiny/Reflective	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 325/-



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Footwear	Non Shiny	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 275/-
Footwear	Shiny/Reflective	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 300/-
Bags / Hand Bags	Non Shiny	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 300/-
Bags / Hand Bags	Shiny/Reflective	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 325/-
Bags / Hand Bags	Non Shiny	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 275/-
Bags / Hand Bags	Shiny/Reflective	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 300/-



<b>CATEGORY</b>	<b>TYPES</b>	<b>DELIVERABLES</b>	<b>APPROX NO OF PRODUCTS</b>	<b>COST PER PRODUCT</b>
Table top Electronic Products	Accessories	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 350/-
Steel and metal Utensils	Shiney/Reflective	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 350/-
Jewelry Table Top	Normal	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 375/-
Jewelry Table Top	Intricate	3 Plane BG Images + 2 Infographic/product	25 - 49 Products	₹. 500/-
Jewelry Table Top	Normal	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 350/-
Jewelry Table Top	Intricate	3 Plane BG Images + 2 Infographic/product	50 - 100 Products	₹. 475/-

# **Included services**

## **DEDICATED PROJECT MANAGER**

Helps plan your shot list and coordinate incoming shipments. Works with you and our production team to ensure a successful project.

## **PRODUCT PREP**

Includes steaming of garments, stuffing bags, cleaning smudges, and minor assembly work.

## **PROFESSIONAL EDITING**

Photos are edited 100% in-house to adjust color and remove minor blemishes such as dust and scratches.

## **IMAGE DELIVERY & STORAGE**

Images are stored and delivered through Google Drive allowing you to instantly view and download images for all your projects.

## **CURRENT TURNAROUND**

Turnaround for most projects is about 1 1/2 – 2 weeks

# **Technical specs**

## **HIGH RESOLUTION**

2000 x 2000 pixel high resolution JPEG files at 240 DPI.

## **FILE FORMATTING**

1:1 image ratio, high resolution JPEG file comes standard. Amazon Ready JPEG – formatted according to Amazon specifications.

## **SEAMLESS WHITE BACKGROUND**

Pure white background blends seamlessly with white backgrounds on websites and e-commerce platforms.

## **COLOR CORRECTION**

Colors are adjusted for vibrancy and accuracy then delivered in the web-optimized sRGB IEC61966-2.1 color profile.

## **ROYALTY-FREE LICENSE**

Each image comes complete with a royalty-free unlimited-use license.

# **Terms & Conditions :**

- **For any extra angle image ₹. 30/- will be charged per product over the rates given above.**
- **50% advance payment to be made and balance before delivery of Images and products.**
- **For products like shiny products and Jewelry the above mentioned charges indicate the minimum rates. The final rates would be given on understanding the detail required in the job.**
- **Any special props to be used for shoot needs to be provided.**
- **The cost does not include any taxes like service tax or TDS.**
- **The above prices does not include the charges, if any outdoor studio or location or hotel is required to hired for shoots of more than 100 SKU, lifestyle shots or big/bulky products like furniture, Industrial machineries etc.**
- **The above prices are valid for 3 months from the mail sent date. The prices are subject to changes.**
- **Please let us know in advance incase of any preferences for Image angles, otherwise ecommerce portal guidelines would be followed.**
- **The COMPANY is limited by the rules and guidelines of the location(s) and site management. The CLIENT agrees to accept the technical results of their imposition on the COMPANY. Negotiation with the officials for moderation of guidelines is CLIENT's responsibility; the COMPANY will offer technical recommendations only.**



# Additional Services

We provide services like Ads & Marketing, SEO, SEM, Web designing which helps sellers to grow their on line business effectively. Our additional services also includes e-commerce business consulting services that enables selling on multiple websites with ease and efficiency. We enable sellers with services and tools that help them scale their sales online. We manage everything right from creating accounts, listing products to generating sales. We have a dedicated team of E-commerce experts working for your success. Do huge amounts of business in the ever-growing online marketplace industry.

## PRICING & PACKAGES

<b>PACKAGES</b>	<b>PLATFORMS</b>	<b>MONTHS</b>	<b>NO. OF LISTING EACH PLATFORM</b>	<b>PRICE PER MONTH</b>
<b>SILVER</b>	Amazon, Flipkart, Jio Mart, etc	1st 2 months 3rd Onwards	50 products each platform	₹. 9,999/- ₹. 7,999/-
<b>GOLD</b>	Amazon, Flipkart, Jio Mart, etc	1st 2 months 3rd Onwards	100 + products each platform	₹. 10,999/- ₹. 8,499/-
<b>DIAMOND</b>	Amazon, Flipkart, Jio Mart, etc	1st 2 months 3rd Onwards	Unlimited products each platform	₹. 11,999/- ₹. 9,499/-
<b>PLATINUM</b>	Amazon, Flipkart, Jio Mart, etc	Life Time	Unlimited products each platform	₹. 9,999/-

# Included Services

- New User Account Analysis Once Permission Granted
- Quality check
- New Listing / Optimization of Listing As per Requirement
- Buyer seller communication
- A to Z Guarantee claims
- Advertisement Creation As per Requirement
- Advertisement Optimization
- Negative feedback Removal
- Payment Reconciliation 1st of the month
- FBA Suggestion
- Pricing recommendations As per Requirement
- Price and quantity updates for 1st time only
- Account Health Daily
- Promotion planning As per Requirement
- Lightning Deals
- Everyday operations
- Feedback Mails
- Fix Stranded Inventory
- Remove Unfulfillable Inventory Monthly - As per requirement
- Work on FBA slow-moving products
- Inventory Planning As per Sales
- Enhanced Brand Content A+ Listing As per Requirement
- Product Latching Notification
- Competitor Analysis
- Ranking Report of the SKUs
- Automated Process to improve Accuracy Efficiency
- Report on sale down for account and reason

## **Amazon Advertising Tasks:**

- **Keyword Research (Search Term Report Analysis, Keyword Research Tools, Competitive Product Analysis).**
- **Campaign Setup (Detailed Strategy & Plan, Detail Page Optimization, SEO Friendly Search Terms).**
- **Traffic Analytics (Optimized Keyword Bidding, Broad/Exact/Phrase Keywords, Advertising & Business Reports).**
- **Key Metrics (Click Through Rate, Sales, Average Cost on Sales).**

## **Amazon Advertising Package:**

- **2% of advertising sale value, per month.**
- **Note: Minimum charge applicable for the service is ₹. 4,500/-**
- **18% GST will additionally apply as per government rules, on monthly charges.**

## **Terms & Conditions :**

- **If all listing information is received on time. ( Including Images)**
- **If hazmat is there it will take time. (Approved req. From amazon)**
- **If amazon disapprove listing it.**
- **Infringement problem.**
- **If Flipkart QC fail.**
- **If any Brand approval is required or own Brand.**
- **100% advance payment to start the services**

# ABOUT US

Hive Studio is a small group of passionate and skilled photographers and filmmakers who enjoy the challenge of forging strong bonds with their customers and enjoy seeing them satisfied with the highest caliber of work. Based in Kolkata, Hive Studio is the best photo studio for wedding and pre wedding , fashion photography in Kolkata was founded by Argha Sikder, aims to be a one-stop shop for professional and social photographic services. Our specialties include branding, cataloguing, advertising commercials, e-commerce, industrial, product, and food photography.

## WHAT 'HIVE STUDIOS' DOES?

We capture your product and the story of your business journey with very handpicked elements, efforts of love and render it in the most sophisticated way as illustrious & a contemporary cinematic record. The photographs and videos are edited diligently to provide you the best-in class experience and an everlasting esteemed testimony of your special brand. If you are looking for the best corporate photographers in Kolkata or best event photographers in Kolkata , you can try out Hive studio. As we are passionate about image making and storytelling, we enjoy recording the most important building block of your business i.e. the product you sell in the most enlightened way and that passion reflects in our narration of your image. .

## WHAT WE BELIEVE IN?

To say the least, we believe in capturing your unique product images, so that they can make an unique impact on your customers! No matter whether it's your e-commerce, or brand campaign – we'll ensure that every image is perfectly captured and framed. We being the best photo studio in Kolkata, know the value of great images and our aim is to encapsulate your beautiful products & brand image – after all, each photograph captured by us will tell your story to everyone out there, looking at it. Believe in us, and we'll offer you the best frames that you perhaps have never imagined!

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