

CORPORATE INDUCTION

ETHOS PRINCIPLE OBJECTIVE



1. Mentor–Mentee approach
2. One on One coaching
3. Developing the next generation of informed leaders
4. Getting everyone industry ready
5. Building Entrepreneurial Instinct skills

PRESENCE



- 400+ Brand Ambassadors across 8 cities
- 24 Branch Offices across India
- 10,000+ MSMEs serviced (Micro, Small or Medium Enterprises)

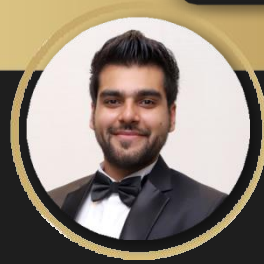
DIRECTORS

ECHOBOOMTM
show off your brand, literally.

Lyric Agarwal
Director



Sagar Punwani
Chief Mentor



Antriksh Bajaj
Director

Rohan Pawar
Director



Richa Shetty
Director



Swati Sanghadia
Director

CONSULTANTS



Ahmedabad



Aditya Dattani
Promoting Consultant



Archana Singh
Consultant



Murad Kapasi
Consultant

Bengaluru



Sagar Punwani
Chief Mentor



Syed Junaid
Consultant



Prem Konda
Consultant



Varun Kalinga
Consultant

Guwahati



Raj Roy
Promoting Consultant



Shivani Kashyap
Consultant



Priyanka Roy
Consultant

Hyderabad



Antriksh Bajaj
Organizational
Consultant



Krishna Chaitanya M.
Sr. Promoting
Consultant



Sree Shesha
Promoting Consultant



Bhargav
Consultant

Mumbai



Lyric Agarwal
Sr. Promoting
Consultant



Suraj Memon
Promoting Consultant



Surya Baruah
Consultant



Pranav Shinde
Consultant

Kolkata



Rohan Pawar
Sr. Promoting
Consultant



Rimi Shukla
Sr. Promoting
Consultant

Lucknow



Pavnit Singh
Consultant



Mohit Sharma
Consultant

Vizag



Jalla Kishore Varma
Sr. Promoting
Consultant



Sindhu K
Consultant



Nadiya Khajana
Consultant

EXPANSION PLAN

Now & in next 5 years



Current cities

- Mumbai
- Hyderabad
- Vishakhapatnam
- Bengaluru
- Kolkata
- Guwahati
- Ahmedabad
- Lucknow

Upcoming cities

- Delhi
- Pune
- Chennai
- Kochi
- Vijayawada
- Indore
- Bhopal

Overseas expansion by 2025

1. UAE
2. South Africa
3. Nepal
4. Philippines
5. Singapore
6. Sri Lanka
7. Bangladesh
8. Malaysia

UNO GREEN SMART CARD

Division 1

Uno Green Digital cards are India's leading NFC personal and commercial cards. Users can share their contact number, social handles, payment methods and much more through the Uno card.



Steel



Black & Gold



Blue & Silver



Multi - Colour Spectrum



Silver Glare



Blue SkiesUno Card



Standard Uno Card

PHOTOGRAPHY & VIDEOGRAPHY SERVICES

Division 2



We are a Google trusted agency and we help businesses across industries by providing them a virtual tour and photography service to help them increase their digital presence.

GSV

Google Street View

GSV+

Google StreetView
Premium

HD

HDphotography

Virtual tour provides a high definition 360-degree view of your space to the customers and these tours on google have been proven to increase traffic. Which is more likely to motivate online viewers to visit the business. It is added to your Google Maps listing, appears in Google search, and also can be integrated with social media.

SKILL KULTURE – CAREER MAP



Certification Phase 1 : Duration - 180 days

Stage 1 30 days

Brand Ambassador

- * F2F Advertising
- * Corporate Etiquettes
- * Confidence Enhancement
- * Effective Communication
- * Unconventional BTL Activities

Stage 2 60 days

Leader

- * Time Management
- * Customer Service
- * Public Speaking
- * Individual Financial Management
- * Business Travel

Stage 3 90 days

Senior Leader

- * Level 1 Recruitment
- * Training & Development
- * Performance Assessment
- * Brand Management
- * Facilitation skills

Stage 4 120 days

Team Leader

- * Team Management
- * Decision-making Skills
- * Creative Thinking
- * Evaluation Skills
- * Campaign Design

Stage 5 180 days

Senior Team Leader

- * Managing Human Capital
- * New Product Launch
- * Risk Management
- * Market Analysis
- * Innovation

CRITERIA

6 Applications

2 first Generation
leaders
Team of 3 guys

3 first generation
leaders
Team of 5-7 guys

4 first Generation
leaders
Team of 8-12 guys

CAREER MAP - CERTIFICATION



SKILL KULTURE – CAREER MAP



Certification Phase 2 : Duration - 180 days

Stage 6

90 days

Assistant Consulant

- * International Networking & Travel
- * Corporate Investment Decisions
- * Critical Thinking
- * Leadership & Motivation
- * Strategic Planning & Expansion
- * Market Segmentation
- * Monitoring Standard & Quality
- * Promoting Your Business

Stage 7

90 days

Consulant

- * New Venture Creation
- * Entrepreneurial Finance
- * Performance Led-HR
- * Business Ethics
- * Trouble Shooting
- * Talent Scouting
- * Digital Marketing
- * Running Impactful Meetings

CRITERIA

Team size : 12-15 guys, 5 - 1st Generations

Team size : 18-20 guys, 5 - 1st Generations

EVENTS AT EB



- 1. B.O.S.S
- 2. MAP
- 3. Consultant Promotions
- 4. CONCLAVE
- 5. Exposure Trips...
- 6. RNR

UPCOMING PROMOTIONS



Ahmedabad



Sumer

Bengaluru



Dhananjay



Sriram



Chandana



Subarna

Guwahati



Vishal



Firdouse



Sanggey

Mumbai



Nishant



Sankeerth



Meet

Lucknow



Jyoti

Vizag



Eswar



Devayani



Avinash



Farzana

Kolkata



Aditya



Joydeep

Hyderabad



Ankita



Krishna

PAY STRUCTURE



- 1. Weekly Pay - Monday
- 2. Only NEFT payments
- 3. Pay Starts After third week from date of joining depending on registration completion (5 working days approx)
- 4. Paid on a profit sharing system

RULES & REGULATIONS



1. Working Hours = 10:00 am onwards (8-9 hours)
2. Working days - Monday to Saturday (6 days working)
3. Dress code - Weekday - Strict Business Formals - Saturday - Smart Casuals
4. No "Sir" or "Madam" allowed, Please address everybody with their first name.

RANGE OF PAY



First 90 day: Brand Ambassador

- Great Performer: 30,000-40,000/- per month
- Average Performer: 20,000-30,000/- per month
- Under Performer: 15,000-20,000/- per month

90 days - 180 days: Sr. Leader

- Great Performer: 35,000-50,000/- per month
- Average Performer: 25,000-35,000/- per month
- Under Performer: 20,000-25,000/- per month

180 days - 300 days: Team Leader

- Great Performer: 45,000-60,000/- per month
- Average Performer: 35,000-45,000/- per month
- Under Performer: 25,000-35,000/- per month

300-450 days: level 6

Assistant Consultant

- Great Performer: 1,00,000/- per month
- Average Performer: 80,000/- per month
- Under Performer: 60,000/- per month

Afer 450 days: level 7

Business Consultant

- Great Performer: 5,00,000/- per month
- Average Performer: 3,00,000/- per month
- Under Performer: 1,50,000/- per month

Skills:

Communication Skills
Presentation Skills
Rapport Building Skills
Physical Energy

Mentality:

Positive mental attitude
Long term thinking

Formal Dress code:

Corporate dressing rule

General Knowledge:

Current affairs
Global affairs
Aptitude

Task

LAW OF AVERAGES

Introductions - 10
Presentations - 4

Proactive Approach

Customer Behavior (Card Theory)

Thank you!

