

**IMAGE CONSULTANT SOFT SKILLS TRAINER
ETIQUETTE & LIFE COACH, SPEAKER**



SHASHI JAIN

Shashi Jain, an Entrepreneur, an Image Consultant, Soft Skills Trainer & Life Coach from premier Institute, Image Consulting Business Institute.

She completed her Bachelor's degree in Accountancy from Sivanath Sastri College, (South City) University of Calcutta , Pursued "Associateship" (AIII) from Insurance Institute of India; Pursued TTT from Image consulting Business Institute and at present pursuing "FELLOWSHIP" from Insurance Institute of India She carries 16+ years of working experience in the General Insurance Industry.

She has been awarded with the title "**EXCEPTIONAL WOMEN OF EXCELLENCE**" in 2019 at Women Economic Forum, the largest global gathering of women Entrepreneurs and leaders world-wide. Her life journey has been featured in a book called "Magical 40 @ 40" which is a compilation of 40 inspiring stories of women who turned adversities into opportunities and fulfilled their dreams. Besides her professional commitments, she has served as the joint Treasurer of Jito Ladies Wing, Kolkata & then east zone Convener of **J.I.T.O. JOBS (JAIN INTERNATIONAL TRADE ORGANISATION)** where she empowers women in the Jain community & facilitates them to become financially independent. At J.I.T.O. She is the chief Secretary currently contributing towards social and educational upliftment of women & service to mankind. She has also contributed her services being a part of the core committee of **Bengal chamber of commerce & Industry & TEDx Chowringhee, Kolkata** heading multiple roles & responsibilities. She is the Visiting faculty for **Terapanth Mahila Mandal, Kolkata**, regular in supporting and participating in various social activities and campaigns of Lions Club

for social upliftment. She has also been a part of the core working committee of L&D Global, International Trainers Federation, Kolkata chapter. She has been recently awarded as the "CHANGEMAKER" by an organization called CAREER AFTER FAMILY ENTERPRISE.

As a speaker she has been invited by various organisations like ARMY WIVES WELFARE ASSOCIATION, WOMEN ECONOMIC FORUM, many Universities, Institutions & NGOs. She has facilitated many workshops and sessions with various professional & educational Institutions like The Institute of Chartered Accountants of India (ICAI), University Of Calcutta, Amity University, Sarla Birla University, Parul University, SMDT Girls College & various organizations in Jain Community, educational institutions like Shree Jain Swetambar Terapanthi Vidyalaya, The Grammar School, Kangaroo Kids & corporates, various NGOs & forums for women empowerment like Rotaract Club, Lions club, Pinkishe Foundation, GLAD2B A WOMAN, Parichay, JITO Ladies wing, Kolkata, Mahila Mandal ,Career After Family Entrepreneurs (CAFÉ) , All Ladies League (ALL) to name a few.

Her mission is to help people identify their self-Image and use clothes, apparel, appropriate Body language, Etiquette and Verbal & Vocal communication as a resource to help them improve their Self Image, self-worth, self-confidence, capability and credibility so that they play their roles more effectively and achieve their goals in life. To summarize, she facilitates you to become the Best version of yourself by reinventing yourself and create "THE UNIQUE BRAND CALLED YOU".

She is a warm hearted person and a live example of multi-tasking managing home, office, training and social initiatives. She is a mentor/Trainer in an NGO called Parichay – Ek Pehchan where she is facilitating the teachers in remote villages in the Doars region in educating the children who don't have access to even primary education. She undertook the initiative/project named "BEYOND BOOKS" through which they are trying to imbibe values, ethics, Life skills and wisdom in the children of villages of the Doars, required to live a happy and peaceful life. She believes that "**The art of teaching is the art of assisting discovery**". Her mission is to work for the benefit and betterment of the community specially women and children. She looks forward to continue her journey of learning and imparting her knowledge, experience and skills to others to make a difference in this world. Her motto is "To give my hands to serve & my heart to love."

Brief on Workshops:

IMAGE CONSULTANCY:

- Lasting First Impression: clothes Power
 - Learn to use clothing as a resource, a tool that you can control and use to help you meet your needs and achieve your goals.
- Art in Everyday Dressing
 - Learn how to use your clothing as an art form—personal pieces of wearable art.
- Elements of Dressing
 - Learn How to use five elements of dressing i.e. Line, shape, colour, fabric & pattern as per your lifestyle and personal style
- Cluster your clothes
 - With clusters you get more outfits from fewer clothes, because you
 - Co-ordinate the clothing lines, shapes, colors, fabrics, and patterns. Clustering simplifies your life!
- Wardrobe Analysis and wardrobe management
 - This is where you begin to look forward to a transformational change in your wardrobe and in you.
- Closet organization & care
- Smart shopping
 - Smart shopping skills keep you on target and simplify the shopping process. You're less likely to be frustrated and exhausted as Smart shopping skills save you time and money
- Clinics – one on one consultancy (Customized)
- Make up & grooming
- Fine Dining etiquette and Table Manners

SOFT SKILLS:

- Time and Stress Management
- Emotional Intelligence and Empathy
- Transactional Analysis
- Body Language and etiquette
- Team Building
- Motivation
- Selling Skills
- Negotiation Skills
- Goal setting
- Verbal & Vocal Communication
- Conflict management
- Customer service
- Interpersonal Behaviour/Skills
- Leadership
- Interview skills
- Parenting- An Art
- Dreams & Vision Board
- Business Etiquette
- Women Empowerment
- Building a positive Identity
- Personal Branding
- Creating positive Identity
- Fine dining Etiquette & Table manners
- Ikigai
- Power of Positive thinking

OUR APPEARANCE SPEAKS & PEOPLE LISTEN WITH THEIR EYES

THANK YOU

SHASHI JAIN

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