



BHARGAVA AJAY & ASSOCIATES

FIRM PROFILE

About Us

Bhargava Ajay & Associates was established in 1993. New partners were inducted in a phased manner, according to growth of the business.

The firm has a large and diverse client base spread all over the country and overseas engaged in various business activities i.e. from retail business house to large industrial undertakings which are well known in the country.

The firm has vast experience of more than 30 years in statutory Audits, internal Audits , System Audits, Management Audits, Due Diligence, Concurrent Audits, Financial Reporting, Financial Accounting, Direct Taxation, International Taxation, Transfer pricing and corporate law.



Our Mission & Vision

Our Mission

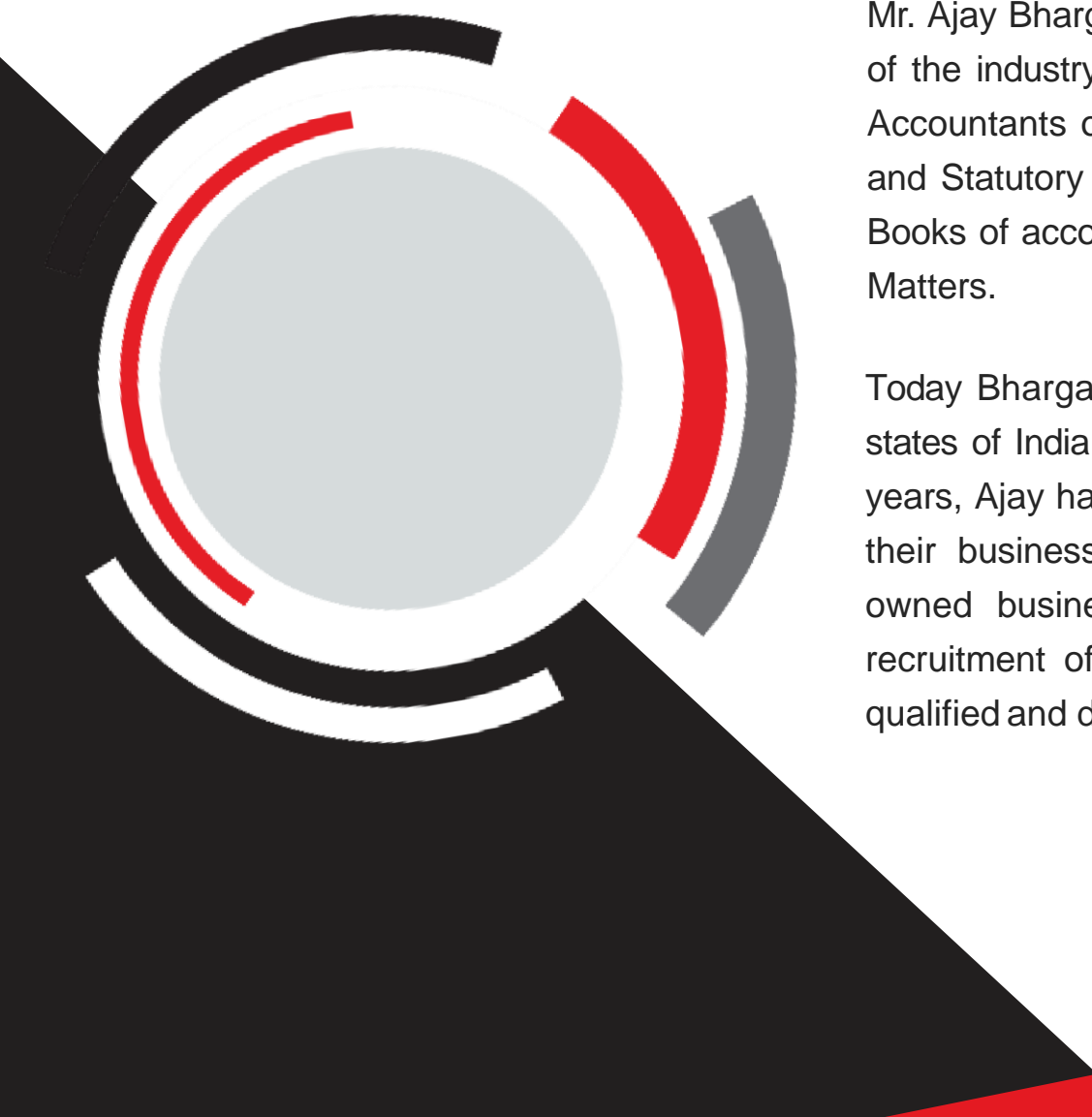
We aspire to be leading business consultant committed in providing high quality professional services for our clients in reaching their full potential.

Our Vision

We envision to be the reliable business partner in supporting clients into achieve sustainable success in the fast – changing world.



Management Team



Mr. Ajay Bhargava ,founded Bhargava Ajay & Associates in the year 1993. Ajay is a veteran of the industry, having qualified as a Chartered Accountant from the Institute of Chartered Accountants of India in the year 1990. His experience is very diverse, i.e. Concurrent Audit and Statutory audits of Banks, Autonomous bodies, PSU. He has expertise in finalization of Books of accounts , Due Diligence, Budget Variance Analysis, ROC filling and company Law Matters.

Today Bhargava Ajay & Associates has grown in size and reach having offices in several states of India, with an upcoming office presence that is being planned in Dubai. Over the years, Ajay has played an instrumental role in helping hundreds of businesses in India grow their businesses, mitigate risks and raise finances. He serves as an advisor to several family owned businesses and serves as an expert member on several selection boards of recruitment of personnel in finance and related areas. Firm is ably supported by a very qualified and dynamic team of Chartered Accountants and consultants under his leadership.

Our Track Record



 Sterlite Power

 IntelliSmart



 STL

 IMERYS

HINDUSTAN ZINC

 vedanta
transforming for good

- Physical Verification of Fixed Assets of Corporate offices for Sterlite Power Transmission Ltd.
- Physical Verification of Fixed Assets for b. Maharashtra Transmission Communication Infrastructure Ltd.
- Physical Verification of Returnable drums at 83 sites of Sterlite Power Transmission Ltd all over PAN India.
- Services of Cross function personnel for Physical verification of inventory at each month end for 3 Plants of Sterlite Power Transmission Ltd.
- Physical Verification of Fixed Assets of 5 Plants of Sterlite Power Transmission Ltd.
- Services of providing Consultant Finance to process Invoices for Hindustan Zinc Ltd. (A Vedanta Group Company).
- Assets documentation for IntelliSmart Infrastructure Private Limited.
- Warehouse Audit for Smart Metering Project in 5 state level warehouses for IntelliSmart Infrastructure Private Limited.
- Assignment for vendor non compliance of GST Input Tax Credit of Sterlite Technologies Ltd.
- Project Consultancy and Compliance work for Talc Testing Facility to be set up by Imerys Ceramics India Pvt. Ltd

Our Track Record



- Empanelled with Andhra Bank for credit card verification Work.
- Empanelled with State Bank of India for ROC related work and Stock Audit.
- Empanelled with Bank of India for ROC related work and stock audit.
- Empanelled with Canara bank for ROC related work and stock audit.
- Empanelled with development credit Bank for stock Audit.
- Empanelled with INDUS IND Bank for stock audit and other Assignments.
- Revenue Audit of Punjab & Sind Bank, Allahabad Bank, Punjab National Bank, State Bank of Patiala.
- RMAG Audit for ICICI Lucknow.
- Document Audit for United bank of India.
- MISLA Audit For State Bank of India.
- KYC Audit for state bank of India and Punjab national Bank.
- Investigation Audit For Reliance Life Insurance.

Portfolio of Services



Accounting & Compilation



GST Advisory



Business Plans / Business Valuations



Financial & Commercial due diligence



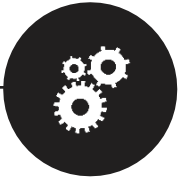
Market Research & Feasibility Studies



Audit & Assurance



Business Process consulting



Business Set-up consultancy



Raising Bank Finance



Outsourced CFO Services





ABOUT OUR SERVICES

Statutory/Financial Audit

We are one of the leading mid-sized audit firms in India, having been a trusted advisor to businesses in the region for over two decades. Our audits are focused, quality oriented and conducted with the utmost diligence and professionalism.

We have vast experience in providing a range of audit, reporting, corporate governance and financial advisory services. We look beyond the numbers to interpret financial and operational data to identify potential problems, recommend and implement solutions and participate in long term planning and decision making.



Professional quality oriented audits



20+ years experience in India.

Audited financials widely accepted by all major banks



Registered / listed with Various Banks like SBI, PNB, Bank of India, Union Bank, Allahabad Bank, etc



Team consists of highly skilled professionals with many years of industry experience and advanced certifications in public accounting

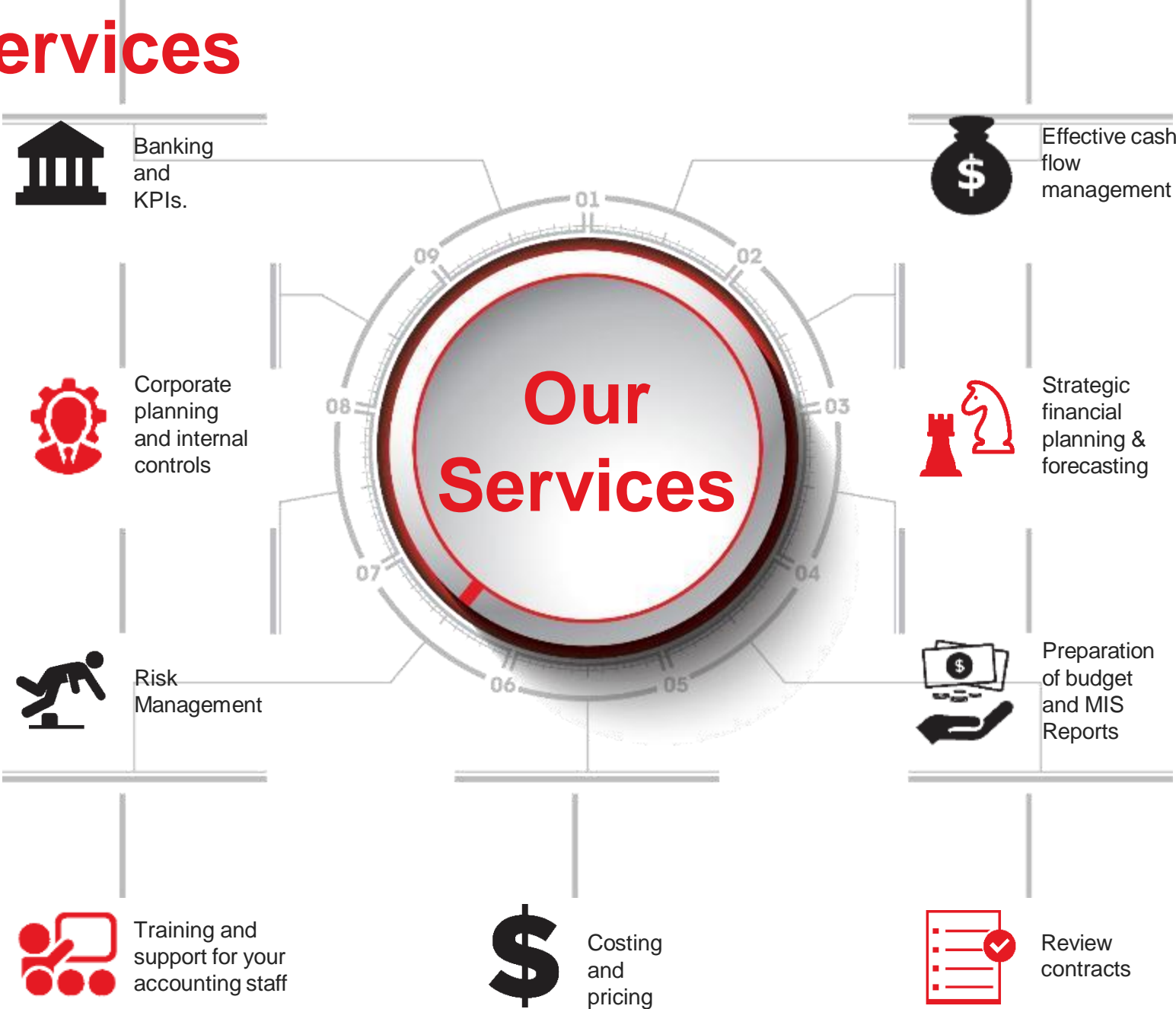
Accounting & Compilation

Bhargava Ajay & Associates offers individuals and businesses a variety of accounting services tailored to their special needs. We take pride in providing one of the most focused and quality accounts outsourcing services in India and U.A.E. to small and medium enterprises. Our accounting team consists of young hand-picked accounting professionals who are qualified, skilled and proactive. We are flexible in our approach, and can work either on-site or off-site to cater to the client's requirement at a fraction of the cost when compared to a full-time employee.



Outsourced CFO Services

While most small and mid-sized businesses in India and UAE recognize the value of high-caliber finance professional in-house, there are few that can afford such a resource. With our CFO services you can get both options: skill sets of an experienced CFO, and custom-tailored CFO services – at a fraction of the price. Bhargava Ajay & Associates provides financial professionals with extensive experience in the CFO environment who are results-driven business partners. Value creation is a primary goal of these part-time CFO's who provide financial oversight, funding assistance, and management direction. Our CFO's have a solid background in mergers and acquisitions, bank and lender management, and financial guidance at all levels.



Internal Audit & Risk Advisory



- Internal audit outsourcing / co-sourcing
- Continuous Monitoring & Compliance audits
- Quality assurance review
- Operational audit
- Work-flow audit
- Forensic Audits
- Fraud investigation
- Information Technology Audits
- Agreed upon procedure audits

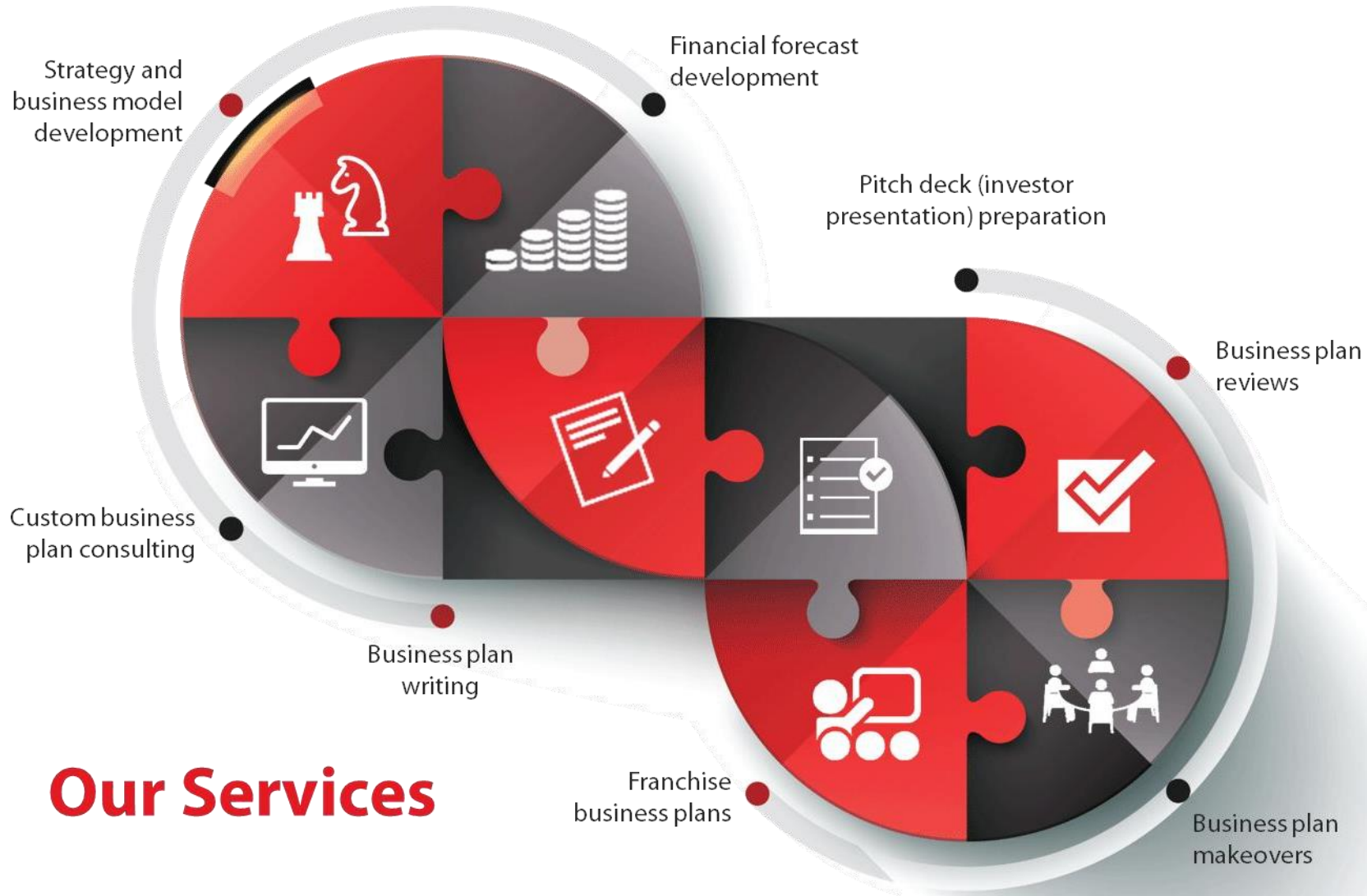
At Bhargava Ajay & Associates , our approach is to deliver an internal audit that is risk-based, industry specific, and customized to your company's operational size and structure. We focus on first understanding the business and risks involved, and concentrate our efforts to where they matter the most. Our risk advisory consultants have multi industry exposure and specialized skill sets. They focus on creating sound internal controls, while remaining committed to achieving tangible results and continuous improvements.

Business Process Consulting

Our advisory services team that specializes in process related consulting, can diagnose, define and streamline your business process across your organization, be it in operations, finance or HR. Our consultants specialize in process mapping, and writing operational manuals, as well as process analysis, process redesign and subsequently process standardization. We also work with process owners, to figure out areas to improve operational efficiency. Our approach is not just to focus on what our clients want, but to understand what our clients really need.



Business Plans



Our Services

Our advisory services team specializes in preparing professional business plans for a wide variety of industries and businesses. Our business plans are widely accepted by banks, government institutions, malls, and others.

Whether you want to raise capital, secure a loan or pitch to an investor, Bhargava Ajay & Associates can assist you in your efforts to prepare a business plan and financial model.

Market Research & Feasibility Studies

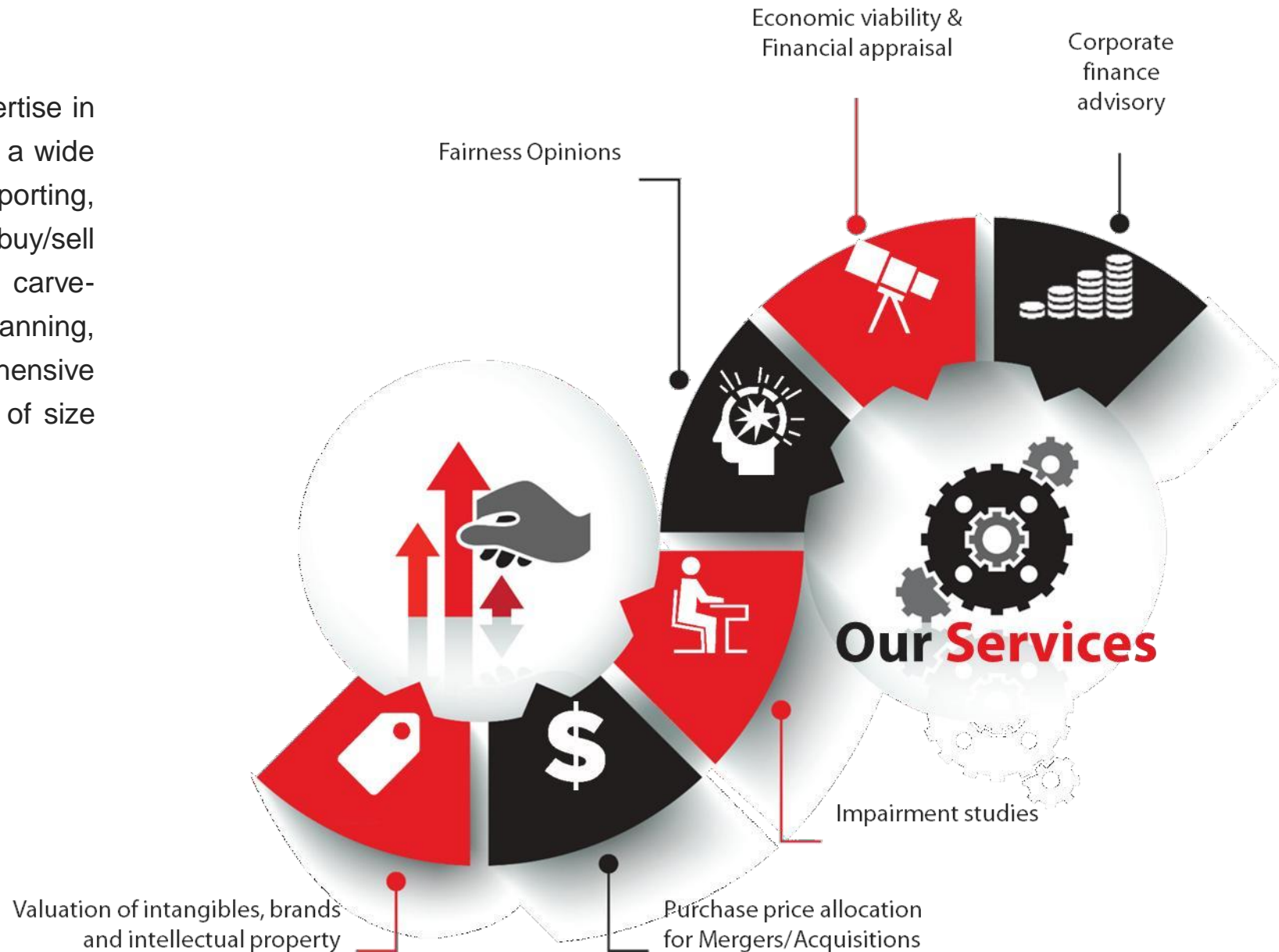
Bhargava Ajay & Associates advisory services team specializes in conducting feasibility studies through primary market research, both qualitative and quantitative. Our team uses various tools ranging from surveys, focus groups, questionnaires, interviews etc. to undertake elaborate market studies. We can help you find and guide your most important strategic business decisions and collate, analyze and infer findings.



**Our
Services**

Business Valuations

Our valuation professionals offer substantial expertise in business valuations of private held companies in a wide variety of industries. Whether it is for financial reporting, purchase or sale of a business, mergers, buy/sell agreements, divestiture and spin-offs, corporate carve-outs, corporate re-organizations or succession planning, Bhargava Ajay & Associates prepares comprehensive valuation for a variety of businesses regardless of size and structure.



Financial & Commercial Due Diligence



We undertake independent buy-side due diligence both on the financial front, as well as commercial/market front. Our pre-deal evaluations cover an initial assessment of the financial/market position of potential acquisition/merger targets. With respect to financial due diligence, we use our financial analysis skills to assess key issues facing the target business by analysing the drivers of its historic and projected profits and cash flows. Our commercial due diligence studies incorporate elements like the target company's market potential, growth and revenue potential, competitive landscape and positioning and other strategic factors.

Our independent and focused approach typically challenges organizations to identify upside potential and mitigate risks.

Business Set-up Consultancy

Bhargava Ajay & Associates specializes in providing a hassle-free company incorporation experience in India and UAE whether it be in the free zones, offshore companies or other business organizations such as Private Ltd, LLPs, Limited Liability Companies (LLCs), Joint Ventures, Branches & Representative Offices of Foreign Entities, Civil Partnerships, Sole Proprietorships or Professional Services Firms. We can also go beyond the licensing process to support you with areas like visa processing, selecting suitable office space, location analysis, risk mitigation, company structuring, etc.



India



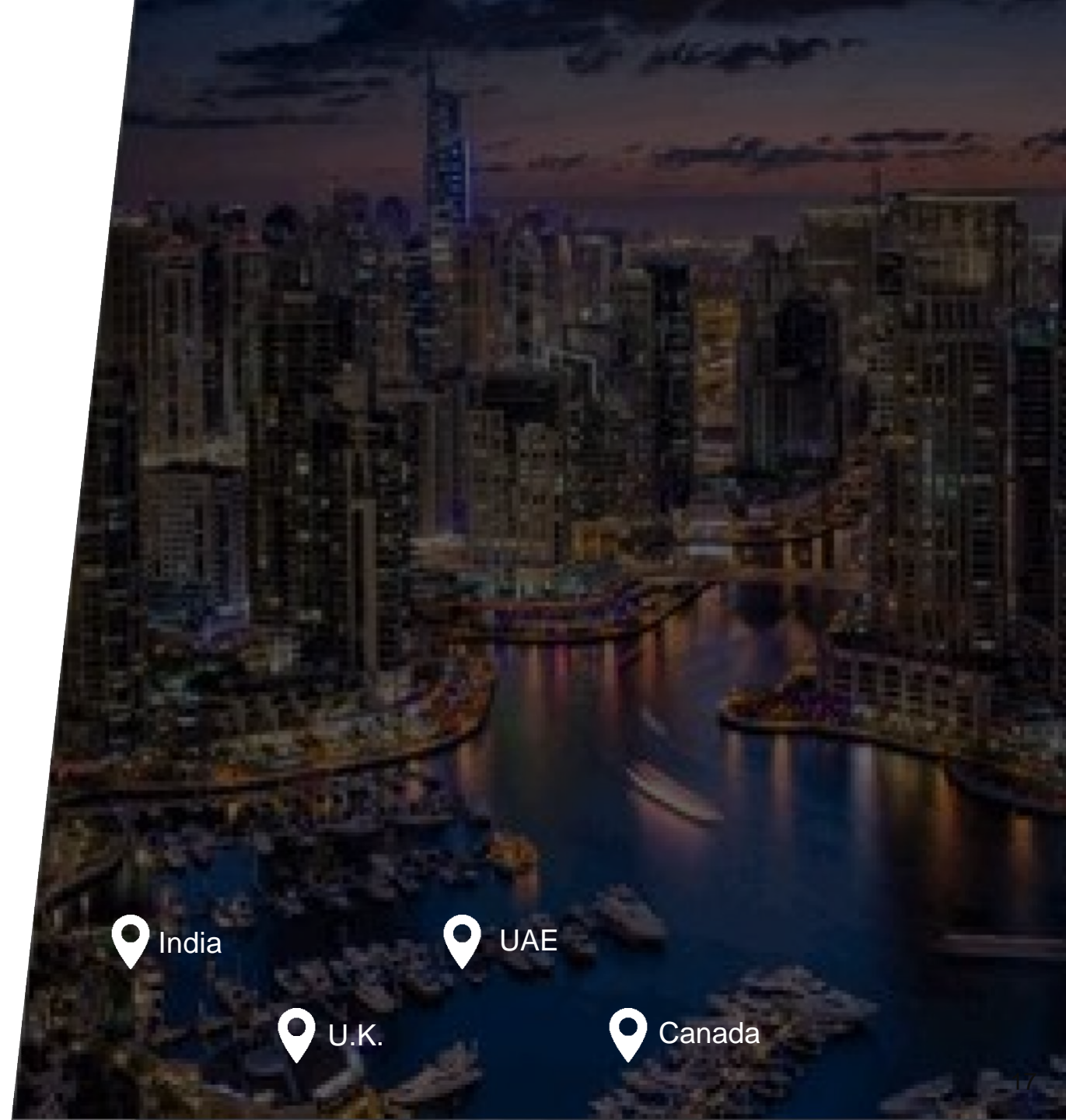
UAE



U.K.



Canada



Raising Bank Finance

Being trusted advisors of hundreds of clients over the last three decades, we have learnt to deal with banks in the region effectively, and focus on obtaining bank financing with the best possible terms and conditions for our clients. We are networked with the right senior level resources in order to ensure that our client's applications get the attention they deserve. We understand how to present strengths, mitigate weaknesses, structure discussions, and negotiate terms with multiple banks. Our advice and work here includes: restructuring of balance sheets if required, preparation of information memoranda for banks, structuring appropriate financing structures, identifying the right type of bank and managing the process of securing credit facilities. Bhargava Ajay & Associates has advised many growth companies with obtaining appropriate credit facilities from banks.





SELECT CLIENTELE

Select Clientele



HINDUSTAN ZINC



“Our clients are our partners whose needs and aspirations drive and govern all our practices. Focused client relationships are important – above all they help us to build a bigger picture and gain greater understanding of their issues and requirements”

Bhargava Ajay & Associates,
Chartered Accountants



BHARGAVA AJAY & ASSOCIATES

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