

Business Mantra

FRANCHISE BUSINESS PROPOSAL

INTRODUCTION

The digital media industry is growing at a breakneck and will continue to scale in the coming years. The proliferation of latest tools, technologies and extensions have leverage brands to unlock the benefit of staying ahead of their competitors. Streamlining the strategies of digital media, we aim to enhance this power packed medium of marketing by bringing a paradigm shift for newly growing and well established brands.



OUR SERVICES

SOCIAL MEDIA MARKETING

Instagram/Facebook/
Google My Business
Page/YouTube Channel
Twitter/Pinterest - We
choose the apt platform
to showcase your
product & brand.

GFX & VFX

GIF/Videos/Audio Books/
Graphic Designs/Video
Editing/Illustrator/
HTML Template/ Website
Wireframe/Website
Layouts

CHIEF MARKETING OUTSOURCE (CMO)

Marketing strategy/
Company
Hierarchy/Online &
Offline Plan
Network to Network/
Recruitment & Training/
Operations & Back
office

WEBSITE & SOFTWARE

Website developmet
from a one pager
static website to a
multifunctional
E commerce store/
CRM Customization

INFLUENCER MARKETING

To become one of the most
promising Influencer
Marketing Technology in
India & across international
frontiers and achieve
perfect harmony between
brands and influencers.

ZOHO CRM MANAGEMENT

Lead Nurturing/Emailers
Lead Generation
Work Flow Management
Facebook Ads
Google Ads
LinkedIn Ads

SEO

Website Management
On Page SEO
Off Page SEO
Backlinks
Social Bookmarking
Guest Postings
Online Reputation
Management

CONTENT DEVELOPMENT

Blogs
Articles
Press Release
Introduction
Website Content
Social Media Content &
Captions

MARKETING STRATEGY

Business Plan Creation
Startup Plan Creation

OUR JOURNEY

2015
Start

Initiation of Business Mantra on February , 2015

2016
Profit

Company Book profits & served two international clients

2017
Beyond the Boundaries

Offices in Mumbai & Ahmedabad

2018
Brands on Board

Served domestic & international (100 brands +)

2021
Started Franchise

Started Franchise Operation PAN India

2020
10x Growth

5 years completion with 500+ brands served. Offices in Australia & Canada

2019
Turnover

Acquired good turnover with over 300 + brands

2022
Add ons

ZOHO CRM Lead Management

2023
Growth Going on

Become a leader in Influencer Marketing
BMPP
Digital Media Company Support

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**VISION & DIRECTION IS MORE
IMPORTANT THAN SPEED**

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VISION 2024-2030

Introduce 360 degree
Support System for
Digital Media
Companies, Advertising
companies & Individual
Entrepreneurs

White Label Partners
Affiliate Partners
Franchise Partners
Academic Partners
Technology Partners

Introduce Marketing
Problem Solving
Solutions under One
roof which comprises
entire Digital Media
Troubleshooting



MANAGEMENT CORE TEAM

VIVEKK.



DIRECTOR & COFOUNDER
CEO - A Producer
& Industry
Veteran in
Finance &
Investments

MAYAK.



COFOUNDER & CMO
MARCOM HEAD -
Passion
Marketingpreneur -
The Brand &
Marketing strategist

ARPIT KANSARA



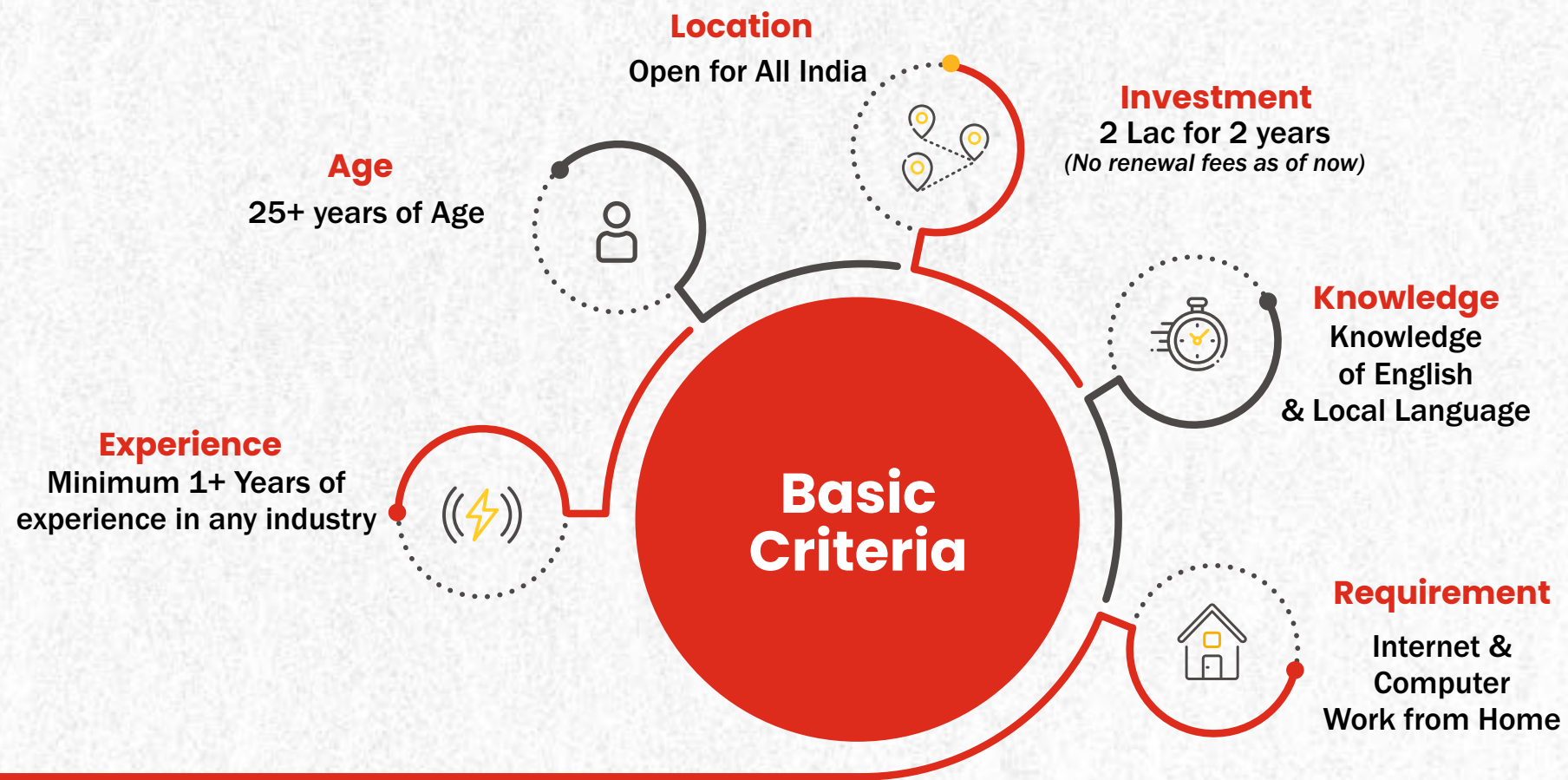
CTO
20+ Expertise in
Information &
Technology

MANAV SHAH

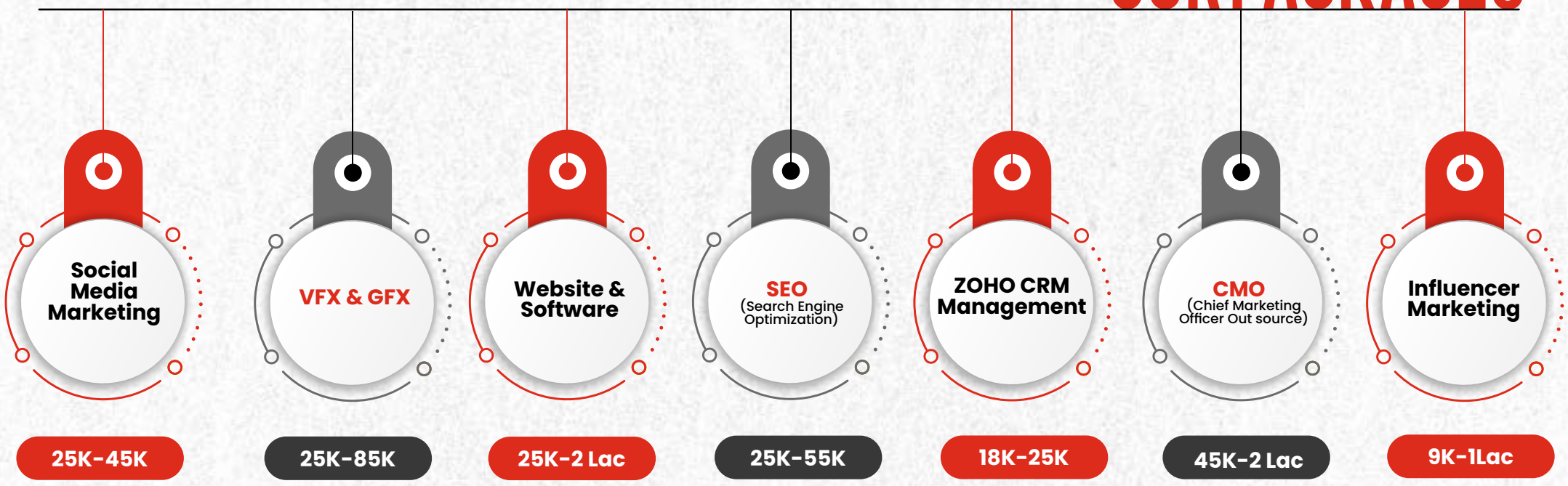


COO
20+ Experience in
Sales & Marketing

ELIGIBILITY CRITERIA TO BECOME OUR FRANCHISE



OUR PACKAGES



You get 30%-50% flat of the revenue generated.

MONTH WISE REVENUE



ACHIEVE YOUR TARGET

How many people you need to meet to achieve your target keeping your conversion to as low as 10%

10 Approach	5 Meet	3 Proposal
Your associates & Friends	50% Conversion	60% Conversion
2 Conversion	2 Initiate	2 Start on Boarding
75% discuss & negotiate	100% ask for quote	100% Conversion

Price: Rs.30,000 & your Net Earning : Rs.15,000

So, we are going with a ratio of 1 client per month increase which is the lowest we can expect from any network, and you are aware what is the growth rate of digital media in today's world.

WHY FRANCHISE OF DIGITAL MEDIA?

*Fastest Growing Industry

*No slack ever

*Rocket speed growth rate

*7.5 billion population out of which 4 billion already active mobile users with internet,
wherein Social Media already has a traffic of 3.1 billion

*None of the industry has 430% growth rate since the year 2014 &
after covid no doubt the results are unbelievable.

WHY FRANCHISE OF BUSINESS MANTRA?

- *All industry clients & 100% growth rate every year
- *Dedicated team to help 24 x 7
- *Vision to empower all entrepreneurial mindsets
- *Roadmap of next 5 years to success
- *Passion to be a world class organization
- *Proven strategy to succeed
- *Mission to reach every corner of the world
- *Low budget Business option with highest returns & NO Risk

BENEFITS OF BEING A FRANCHISE

- *Low investment & **High returns**
- *Low risk or **ZERO risk of losing money**
- *Upcoming industry expertise
- *Knowledge of the new ERA working with **Experts & veterans** of the domain
- *No **marketing collateral** or any other expenses
- ***Revenue & Profits** from the day one
- *Goodwill of the **established Brand of the industry** with experts on board
- ***Learning & Earning** together

INVESTMENT & ROI (Return on Investment)

*Investment – **2 Lac (Basic)** non-refundable

*Hours of Investment – Before onboard – **20-40 hours of learning + earning**

*No expense except traveling & **Mobile & Internet**

*Revenue sheet will be shared after finalization

*5 revenue models to work upon

graphic – production – social media – lead generation – CMO (VAS services)

Business Mantra

(M) +91 70434 49901/ 77382 93301

Address: B-301, Knox Plaza, Mindspace, Malad(W), Mumbai-400064

support@businessmantra.me

www.businessmantra.me

Group Companies Websites

www.runwayventures.in | www.runwayinfluencers.com | www.indiacmo.com

