

# DIZA



**Beyond  
The Boundries**

## Why to use furniture?

Furniture is built to make people's lives easier and comfortable. Depending on the place of use it has to fulfill many functions like bearing load, comfortable posture and support, matching to the needs of end use and many more. The look, weight, fit, color, style, elegance; expectation is countless! Yes, furniture is not just an assembly of parts created by a carpenter!

## Why to outsource furniture from Europe/China?

They are designer products and manufactured to engineers' perfection. Every furniture is designed by CAD, taking into account of all needs of customer, analyzed by modern tools for conformation to functional needs and manufactured on high-tech machines, Computer Numerical Control (CNC), Milling. The materials are tested to match customers' necessities.





# Vision

To be a global trading company known for the supply of creative products satisfying the aspirations of its customers.

# Philosophy

The company works on the philosophy of accomplishing customer's growth and satisfaction as a base for company's growth and progression. A happy customer not only visits again and again but comes with friends. Maintaining the trust of the customers is of highest priority to the company.

# About us

Diza Creations is a well known trading company in Gujarat involved in the sales of inter-linked diversified products. It began the journey in the year 2008 with the objective of selling the Chinese Furniture to Indian market. The promoter, Mr. Sunil D. Kapadia, a very dynamic and visionary business man from the textile city of western India-Surat, having the expertise of understanding the pulse of industry, thanks to a long experience of 40 years in textile business, took a daring step of entering into a most progressive country in the world for business, China. Indian customers wanted low cost but reliable and different products range from China which he decided to address. knowing that only a young blood can pick business traits abroad he sent his son, Mr. Miral Kapadia to manage the business at China. Business expansion requires a team of committed and trust worthy persons and he roped-in such persons from his relatives and friends, as a believer of collective growth. Today the company owns two offices at China, one at Ganzhou for furniture and the other at Keqiao, Shaoxing operated under name of M-Creation and sells varieties of products to customers spread across many countries.

# History

Mr. Sunil D. Kapadia, a dynamic and business man with 40 year of rich experience in textiles, started business of yarn sales and established Diza Creations at Surat in the year 2008. He started sourcing of yarns form China and helped his customers to grow by usage of different types of yarns and other raw materials. The success fo their business created demand for reliable and innovative textile related products which he stared to supply. The wellness of his customers fashioned for cycles and luxury items. So he added these items into his basket of products. The beauty of business! Now customer started demand for Signature Collections so he is stepping into Europe for sourcing and fulfilling their expectations. The scaling-up of Diza Creations empire gave birth to M. Creations to nurture the appetite of mercurial entrepreneur Mr. Miral S. Kapadia.

# Products

The company Diza Creations supplies diversified products to various countries by sourcing them from China, Korea, Europe and Vietnam.

1. Cycle: Company has monopoly in the sales of leading brand in cycle, "XDS" to INDIA market. this is associated with cycling suit from "Lameda " and "Rosewheel" for other accessories.
2. Furniture: A Furniture for home, club house, office, hospitals commercial establishments, hotel and others. All kinds of furniture at these locations are made available from leading brands of China. The readymade doors from "INMOBIL" to make builders work easy in any project and modular kitchens from LUBE/CREO of Italy are the recent flavours in furniture business.

# Our Presence

Our business is spread over various parts of the world such as China, Korea, Dubai and India. The company is working on opening a furniture Mall (furniture showroom) displaying designer collections of furniture items. Our presence is at the heart of every customer.

## Our services

We aren't just importer of furniture; we are the 360° service provider.  
We are for your complete satisfaction.

### Our services include,

- Understanding your requirement
- Educating you on types and styles of furniture
- Virtual tour of your office/home space
- Finalization of order
- Manufacturing and quality checking
- Packing and shipment
- Custom clearance and local transport
- Installation and final checking
- Guidance for maintenance and handover

## Product Range

Simply unlimited! You ask for a product we deliver. To mention a few examples,

- Modern/Classic Furniture
- Hotel Furniture
- Office Furniture
- Outdoor Furniture
- School/hospital furniture (it can be called as "institutional furniture")
- Multiflex, airport lounge furniture
- Building Material
- Lights
- Architects
- Gym Equipment
- Club Emeneties





## About XDS

Founded in 1995, XDS Shenzhen Xidesheng Bicycles Co., LTD is a bicycle enterprise that specializes in the integration of development, manufacturing, sales and services. Over the last 22 years of development and growth, XDS has already become the top bicycle brand in China, and the leader in Chinese bicycles with excellent products and superb technology, XDS currently has the largest production base in China, and is the largest manufacturer of carbon-fiber in the world. XDS is the first company to have a "Bicycle Eco Theme Park" factory in China, and XDS is the first company in the world to have its own UCI international standard mountain bike course. The company has won the "Guangdong Private Enterprise Excellence" award, the "National High-tech Enterprise" award, and numerous other awards. The XDS trademark has also been rated as a "Chinese Famous Trademark". XDS has over 300 national and international patents, as well as winning many international bicycle invention awards. XDS's land covers an area of 450 acres, which consists of the world's largest carbon-fiber manufacturing company, a large workshop for producing aluminum, which has the industry's most advanced equipment, and a manufacturing process that has the capability to produce over 5 million bicycles a year. Currently, XDS's sales outlets cover over 30 provinces, cities, autonomous regions, and has over 2000 exclusive stores across the country. XDS also sales products to over 50 countries and regions worldwide.

Throughout the world, all brands of bicycle are trying to make lighter bicycles that perform better. XDS has already become a leader in ultra-light science and technology. Not only have mastered the international leading core technology for carbon-fiber bicycle frames, but the NDRC has decided that XCF will be used in a high-tech industry demonstration project as a high-performance carbon-fiber composite material. XDS is took the lead in teaming up with a university (Central South University) to establish an aluminium material research base, which created a unique technology called X6 aluminium that started the era of lightweight aluminum bicycle frames. Apart from using leading ultra-light materials, XDS studies every aspect of the research and development of the idea "ultra-light". This includes, the frame structure, the structure of the pipes, the machining process and so on, in order to achieve all around excellence. Every XDS bicycle is exquisite, and is made to the same standard as other world-class brands. Not only does the lightweight performance outshine all of our peers and is an excellent riding experience that is both smooth and light, but it is also strong and rigid while maintaining excellent balance. To meet the different needs of consumers, XDS provide a very wide range of bicycles to choose from. From mountain bikes, road bikes and touring bikes, to ladies bikes and children's bikes, XDS can provide the perfect bicycle that is sure to make you happy.



**XDS**

**DIZA**



## About Roswheel

Founded in 2007, Shanghai Roswheel Sports Co., Ltd is now a leading cycling brand in China. Roswheel has its own R&D department and marketing team in Shanghai. Four professional designers and 20 skilled craftsman work together making ROSWHEEL a competitive brand with over 30 design and practical new-type patents. Every year ROSWHEEL releases more than 10 series new products and take lots of personalized orders from customers with special requirement. 50 experienced staff in sales department are marketing ROSWHEEL in more than 50 countries or regions around the world. Four factories under ROSWHEEL located in Zhejiang and Fujian province contribute more than 2000 SKU products and create many star products. 4000 square metres warehouse located in Ningbo, the world's fourth largest harbor city. All the parcels can be handled and shipped out within 3 days. In 2014, SAHOO is launched as a full catalogue of cycle accessories brand, specialized in gloves and cycling wear.



## About Lameda

The origin of LAMEDA brand is from the Greek letter λ. Its meaning is a low-key traveller, who puts both hands in pockets and travelling alone. It accord with the characteristics of LAMEDA---"cautious, delicate, simple and thoughtful" and inherit the persistent spirit of LAMEDA. We LAMEDA people, committed to lead the nature, challenges, sports healthy way of life and determined to focus on outdoor ride at the forefront of technology, constantly seeking innovation and breakthrough, just to present every outdoor enthusiast the most comfortable and extreme outdoor experience. Hangzhou Lameda Sport Goods Co.Ltd is a standard cooperation with ability of researching and designing , mass production, marketing, brand operations in the field of cycling products and related outdoor sporting goods business .Our main sales and products are Lameda cycling apparel and other body equipments for cycling.



ROSWHEEL®

LAMEDA

DIZA